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**LABEL TECHNOLOGY INSTALLS AVT'S  
PRINTVISION/JUPITER AUTOMATIC INSPECTION SYSTEMS  
ON NARROW WEB PRESS APPLICATIONS**

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**Inspection Systems Enable Higher Press Speeds  
for Significant Productivity Gains**

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**MERCED, CA, February 9, 2005** — Label Technology, Inc., an award-winning designer, printer and manufacturer of high-quality pressure-sensitive labels and flexible packaging in Merced, California, has installed two of Advanced Vision Technology's PrintVision/Jupiter automatic inspection systems to improve quality for their narrow web applications.

The new AVT systems, are installed on Label Technology's 20-inch Mark Andy press and on a new 26-inch PCMC Evolution press.

"We went with AVT because they have more experience with defect detection," says Vice President of Manufacturing, David Bankson, who co-founded Label Technology with his father in 1986. "They have numerous systems installed actually doing defect detection, and we felt comfortable with their technology and reliability."

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The PrintVision/Jupiter systems have been instrumental in enabling Label Technology to run the two presses faster for a substantial gain in productivity. "The inspection systems pick up defects either too small or too light for our operators to see running the presses at 400 feet per minute," Bankson says. "The Jupiter installations went hand-in-hand with the dryer upgrade we made on the 20-inch Mark Andy and the Extreme Drying System we had installed on the new PCMC Evolution," he adds.

"The AVT systems allow us to fully benefit from the speed that the new dryers deliver. We're running considerably faster with total confidence that we're producing defect-free, quality, saleable products for our customers," he adds.

"Making a major investment in a high-end defect-detection system wasn't an easy decision," Bankson observes. "We put the AVT inspection systems on the two presses where we expected to realize the best ROI, and they have worked. They save critical amounts of material waste and press time for us, and we didn't have to wait 12 months to see that it was the right decision."

Bankson notes that fewer re-runs on the two Jupiter-installed presses have equated to more capacity on them. He has gained valuable press hours that otherwise would have been completely lost without the inspection systems, and is now looking at additional PrintVision/Jupiter systems for his other flexo presses.

The installation of the PrintVision/Jupiter system went very smoothly, according to Bankson. "AVT's tech people have a solid understanding of the narrow web flexible packaging and label business and the unique production workflows we use."

Known as a company with a sense of innovation, Label Technology is constantly pushing into new areas and trying fresh, creative production strategies to deliver the highest quality products for its customer base that includes Food Processing, Pharmaceutical, Health and Beauty Aid and Nutraceutical industries across North America.

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**About AVT**

Advanced Vision Technology (AVT) is the world's leading provider of machine vision-based automatic optical inspection systems for the printing industry. The company develops and manufactures automatic web inspection systems for the printing industry.

AVT is dedicated to providing the gravure, flexo and offset printing industry with superior products and services while bringing the industry to a level of automation that other sectors have been enjoying for years. The company, which has more than 900 systems installed worldwide, employs 109 people.

AVT is a public company listed in the Prime Standard of the Frankfurt Stock Exchange. The company is based in Israel, with marketing, sales and support offices in the United States and Europe.

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