

FOR IMMEDIATE RELEASE

CONTACTS:

Broadford & Maloney Inc.

Martin Maloney

203-661-2900, m.maloney@bmc corp.com

Advanced Vision Technology Inc.

Lance Shumaker

770-541-9780, lances@avt-inc.com

**AVT APPOINTS BRUNO CARRER AS
CANADIAN SALES MANAGER
TO SERVE THE COMPANY'S FAST-GROWING
LABEL AND PACKAGING BUSINESS IN CANADA**

ATLANTA, GA, December 7, 2006 - Advanced Vision Technology Ltd (AVT, Prime Standard of the Frankfurt Stock Exchange, ISIN: IL001837248), the leading supplier of automatic inspection and quality assurance solutions for the printing, packaging and label converting industries, has announced the appointment of Bruno Carrer as Canadian Sales Manager for AVT's fast-growing label and packaging business throughout Canada. He is headquartered in Toronto and reports to Lance Shumaker, President of AVT Inc.

"Our appointment of Bruno reflects the importance that AVT places on expanding and serving our customer base in Canada," Mr. Shumaker notes. "He has a long history of success in the Canadian graphics market and extensive experience in helping companies introduce advanced production technologies into their operations. Bruno is an important asset in our strategy to widen AVT's leadership in automatic inspection across Canada. He is well respected in the industry and we are very pleased to have him join us as the focal point for AVT's sales in Canada."

Mr. Carrer joins AVT from Spicers Canada (formerly Cascades) where he was Segment Manager in marketing and sales for the company's packaging and flexographic software and hardware systems. Prior to Spicers, Mr. Carrer had been the Eastern Canada Sales Manager for Partner Graphics, directing the company's media and equipment sales in the region for 12 years. He began his business career as a Senior System Representative with Agfa Canada. He holds a B.A. degree in Business Administration from Seneca College and studied Economics at the University of Toronto.

MORE...

About AVT

Advanced Vision Technology develops and manufactures automatic inspection systems for web applications in the packaging, labels, forms and converting sectors. AVT's flagship platform, **PrintVision/Jupiter** for packaging printing, is an advanced video-based inspection system that automatically detects defects in various types of printing processes. The system eliminates the need for human operator judgment to visually monitor and inspect print output.

For the label printing market, AVT developed the **PrintVision/Helios**, an automatic 100% inspection system for quality assurance workflow. The system can be mounted on-press for in-line inspection or on a rewinder for post-press handling.

There are more than 1400 PrintVision systems installed worldwide.

Advanced Vision Technology's headquarters and sole manufacturing facility is located in Hod-Hasharon, Israel. The company employs 124 people worldwide. AVT is a public company listed in the Prime Standard of the Frankfurt Stock Exchange. The company is based in Israel, with marketing, sales and support offices in the United States, Canada, Europe and China.

- B M I -

EDITORS NOTE – *An electronic photo of Mr. Carrer is available upon request.*