

**FOR IMMEDIATE RELEASE**

CONTACTS:

**Broadford & Maloney Inc.**

Martin Maloney or Josef Rosenberg  
203-661-2900, m.maloney@bmc corp.com

**Advanced Vision Technology Inc.**

Lance Shumaker  
770-541-9780, lances@avt-inc.com



---

**AVT AND NILPETER CHINA ANNOUNCE SIGNING OF  
LONG-TERM DISTRIBUTION AGREEMENT**

---

**Nilpeter Will Support AVT's Penetration Into Growing Chinese Market**

---

**Hod-Hasharon, Israel, January 10, 2007** - Advanced Vision Technology (AVT), a leader in automatic inspection solutions for printing applications, announced today the signing of a distribution agreement with Nilpeter China. This agreement was established to support AVT's growth in the Chinese market, particularly targeting the label and narrow web sectors.

Nilpeter is a world leading manufacturer of high performance narrow web presses. Its combined press solution that integrates flexo, gravure and offset technology is recognized as the best-of-class in the industry. Nilpeter launched its China operation in 2004, with offices in Shanghai and Shenzhen. From the very first opening day, Nilpeter China has been aiming to provide a total solution to its customers, in addition to advanced presses.

"Eager to improve print quality and reduce waste, our customers were seeking advanced technologies to meet these challenges," said Ramon Lee, Nilpeter China's General Manager. "AVT's fault-free, 100% automatic inspection platform was found to be the best, field-proven solution."

***MORE...***

"The agreement with Nilpeter China follows the market cooperation between our companies in the last months," said Gal Shamri, Vice President of Marketing, AVT Ltd. "It is an additional step to the appointment of Mr. William Bai to the position of General Manager of the AVT Representative Office in China two years ago, and supports our strategy to be a leading supplier of Automatic Inspection Solutions to printers all over China. With Nilpeter China as our partners we can better meet the specific needs of the quality-driven Chinese market," added Mr. Shamri.

China has been a fast growing market for AVT for several years now, with leading customers in the flexible packaging, cigarette packaging and label printing markets, for both wide and narrow web applications. The representation agreement with Nilpeter China is one of AVT's recent strategic moves to further establish its presence in this high-potential territory.

### **About AVT**

Advanced Vision Technology develops and manufactures automatic inspection systems for web applications in the packaging, labels, forms and converting sectors. AVT's flagship platform, **PrintVision/Jupiter** for packaging printing, is an advanced video-based inspection system that automatically detects defects in various types of printing processes. The system eliminates the need for human operator judgment to visually monitor and inspect print output.

For the label printing market, AVT developed the **PrintVision/Helios**, an automatic 100% inspection system for quality assurance workflow. The system can be mounted on-press for in-line inspection or on a rewinder for post-press handling.

There are more than 1500 PrintVision systems installed worldwide.

Advanced Vision Technology's headquarters and sole manufacturing facility is located in Hod-Hasharon, Israel. The company employs 124 people worldwide. AVT is a public company listed in the Prime Standard of the Frankfurt Stock Exchange. The company is based in Israel, with marketing, sales and support offices in the United States, Europe and China.