

**FOR IMMEDIATE RELEASE**

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**AVT POSTS ANOTHER QUARTER OF GROWTH**

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- Revenues up 15% to USD 8.1 million
  - Net income reaches USD 1.9 million
  - Half yearly revenues top USD 15.9 million
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**Hod-Hasharon, Israel, July 30, 2007** – Advanced Vision Technology Ltd, (AVT, Prime Standard of the Frankfurt Stock Exchange, ISIN: IL0010837248), the world's leading provider of automatic optical inspection and quality assurance systems for the printing and packaging industries, completed Q2 2007 with revenues of USD 8.06 million, up 15.0% over the same period in 2006 (USD 7.01 million).

Net income for the quarter was up 13.9% over Q2 2006, to USD 1.94 million (1.70 million for the same period in 2006). Net income for the first six months of 2007 rose 18.4% to USD 3.47 million (USD 2.93 million for the first six months of 2006).

Order bookings continued to rise with total bookings for the first half of 2007 totalling USD 18.83 million, up 50.5% over the same period in 2006 (USD 12.51 million).

Service revenues for the first six months of 2007 totalled USD 1.17 million, an increase of 38.2% over the same period in 2006 (USD 849 thousand).

AVT's strategy of talking to printers to better understand their requirements continues and is reflected in the commitment to research and development. In the first six months of 2007 investment in R&D was up 28.9% over the same period of 2006 to USD 2.23 million (USD 1.73 million in 2006).

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“The past six months have been exciting for AVT,” said Shlomo Amir, President and CEO. “With strong growth in all regions, AVT has maintained its momentum with participation in trade shows and open houses around the world. The second half of the year will feature a strong presence at Labelexpo Europe in September, where the company’s entire range of solutions for label printers will be featured on our own and on industry-leading partners’ stands.”

### **About AVT**

Advanced Vision Technology develops and manufactures automatic inspection systems for web applications in the packaging, labels, forms and converting sectors. AVT's flagship platform, PrintVision/Argus, for quality control, is an automatic 100% quality assurance and process control solution. The system visually inspects all kinds of printed materials and substrates in the packaging and labels industry, and automatically detects imperfections in real-time.

PrintVision/Jupiter, for packaging printing, is an advanced video-based inspection system that automatically detects defects in various types of printing processes. The system eliminates the need for human operator judgment, to visually monitor and inspect print output.

For the label printing market, AVT developed the PrintVision/Helios, an automatic 100% inspection system for quality assurance workflow. The system can be mounted on-press for in-line inspection or on a rewinder for post-press handling.

For the folding carton market, AVT has a variety of on-press and off-press solutions. The company develops various solutions for sheet-fed applications as well, such as on-press inspection, off-press complete sheet inspection and single package (blank) inspection systems.

There are more than 1,500 PrintVision systems installed worldwide.

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Advanced Vision Technology's headquarters and sole manufacturing facility is located in Hod-Hasharon, Israel, with marketing, sales and support offices in the United States, Europe and China. AVT employs 130 people worldwide and is a public company listed on the Prime Standard of the Frankfurt Stock Exchange.

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**Safe Harbor Statement**

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