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**BOPACK GROUP, A LEADING EUROPEAN LABEL PRINTER,
SELECTS AVT AS STRATEGIC SUPPLIER
FOR AUTOMATIC INSPECTION SOLUTIONS**

Additional Installations of AVT Systems on Presses and Rewinders

HOD-HASHARON, ISRAEL, September 26, 2007 — Advanced Vision Technology (AVT), a leader in automatic inspection solutions for printing applications, was selected by Bopack Group as the worldwide vendor of choice for automatic inspection and quality assurance solutions.

Bopack, a leading label printer in France and Benelux and a worldwide expert in the label industry, operates over 70 printing presses and dozens of rewinders. Following an initial installation of AVT's PrintVision/Helios in Belgium, Bopack ordered additional AVT systems and named AVT its standard automatic inspection solution provider.

Additional AVT PrintVision/Helios systems were ordered, to be installed on presses and rewinders in France. As a part of the agreement, AVT also participates in Bopack's unique initiative to integrate digital printing solutions in its production sites for quality-demanding pharma applications. The AVT PrintVision/Helios is installed on a HP digital press at Bopack in the Netherlands. Regarded as an industry breakthrough, this is the first of a planned series to combine automatic web inspection with digital printing, and reflects the Bopack Group's future production strategy.

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“I believe in people,” said Bopack Group Operations Director, Philippe Capoen, “and the best people need the best tools to be effective, efficient and to set new performance standards. We've chosen AVT to be our strategic supplier of automatic inspection and quality assurance systems after a long period researching and studying all the available solutions. We are confident that AVT's leading technology and reputable credibility, is well-suited to our increasing challenges, as well as supporting our industry and business vision.”

“We've already experienced improvement in product quality and customer satisfaction since the initial installation of AVT equipment and we look forward to increased efficiency following the subsequent installations,” added Mr Capoen.

“AVT is proud to be Bopack’s selected standard for automatic inspection solutions and to provide leading technology for full process control and quality assurance for the Bopack group,” said Koby Shtaierman, President of AVT Europe. “We are pleased to be Bopack’s partner for implementing a quality-driven strategy while providing advanced, user-friendly tools for enhanced efficiency throughout the production cycle.”

“Our close relationship with Bopack enables us to be in the front line of the label printing industry. We are particularly excited to be a part of Bopack's initiative of incorporating digital printing technology for demanding high quality applications,” concluded Koby Shtaierman.

About AVT

Advanced Vision Technology develops and manufactures automatic inspection systems for web applications in the packaging, labels, forms and converting sectors. As of today, more than 1,600 PrintVision systems are installed worldwide.

Advanced Vision Technology’s headquarters and manufacturing facility is located in Hod-Hasharon, Israel. The company employs 130 people worldwide. AVT is a public company listed in the Prime Standard of the Frankfurt Stock Exchange. The company is based in Israel, with marketing, sales and support offices in the United States, Europe and China.