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**AVT AND GMI TO PRESENT NEW VISION, NEW SOLUTIONS,
NEW MARKETS AT DRUPA 2008**

**AVT and GMI Will Demonstrate the Most Comprehensive
Process Control Solutions for Commercial, Newspaper,
Label, Packaging and Folding Carton Printers**

Hall 3, Stand F69

Hod Hasharon, Israel, April 8, 2008 – Advanced Vision Technology (AVT) and its subsidiary Graphic Microsystems Inc. (GMI) will be launching new solutions for a variety of printing applications as part of their joint presence at drupa in Hall 3, Stand F69.

New solutions include the AVT PrintVision/Orion automatic inspection solution for folding carton single package applications; the innovative AVT AconPro solution for advanced press control; the GMI ColorQuick II with new capabilities and pre-press connections for heat-set web printers; Microcolor III remote ink control solution for narrow web applications; the ColorQuick N color control solution for the newspaper market, and other solutions that address new market segments. Visitors will also be able to see many enhancements to established AVT and GMI solutions for improved functionality and ease of use.

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New applications and market segments for AVT

Based on AVT's vast experience in the packaging and label markets, folding carton producers can now enjoy the benefits of advanced automatic inspection with the **PrintVision/Orion** for the inspection of single packs. The PrintVision/Orion is a 100% quality assurance solution that ensures fault-free products. The PrintVision/Orion turn-key platform comprises a Line-CCD based automatic inspection solution, feeder, conveyor and ejector station. The system can inspect for die-cut, creasing and print problems, and eject defective blanks while collecting good products.

After pioneering the first combined register and pressure solution for the CI flexo market, AVT is introducing the innovative AconPro add-on module that enables tighter and more sophisticated connectivity between the AVT PrintVision platform and the press, resulting in the fastest solution for automatic press make-ready setup and control.

AVT will also introduce enhancements for its established solutions including a new version of the PrintVision/Helios with enhanced capabilities for labels and narrow web inspection.

New versions and added-value features for its PrintVision/Jupiter, PrintVision/Apollo, PrintVision/Argus and PrintFlow Manager solutions will also be introduced at drupa. The new version platforms will take stability, accuracy and user-friendliness to new levels while reducing set-up times and operator intervention.

New markets and added-value solutions from GMI

GMI is the leading provider of closed-loop color control, remote ink control and color management solutions, mainly serving the commercial and newspaper web offset markets. At drupa, GMI will demonstrate the new ColorQuick II closed loop color system for heat-set commercial printers. ColorQuick II has enhanced capabilities and connections to pre-press to support the most consistent predictable print result. Also new will be the ColorQuick N color close loop solution for the newspaper market. The ColorQuick N enables newspaper printers to achieve consistent "commercial-like" color printing automatically from press-to-press and from day-to-day. The system helps newspaper printers improve color quality and those who may wish to add commercial work to their production capabilities.

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In addition, GMI will introduce the new Microcolor III Narrow Web solution. Microcolor III is based on the proven Microcolor remote digital ink fountain control solution and is targeted specifically at narrow web applications such as label and shrink sleeve printing.

Also on show will be the unique ColorQuick Spectral Expert (SPX) that provides immediate operator warnings of print issues, as well as recommendations to drive the print result to a user selected print quality standard. A new version of the PrintQuick color-to-color register and the RibbonQuick automatic bi-directional ribbon control will also be shown.

Clear vision ahead

AVT acquired GMI in October 2007 and since then has been creating a new, long-term vision based on the strengths of both companies. AVT and GMI will continue to use their winning technologies and solutions to become the market leader in print process and quality control. AVT and GMI will do this by leveraging operational synergies and developing cross-platform and cross-market solutions that will bring new benefits to their customers, and lead it into new market segments.

During drupa 2008, AVT will introduce its new company structure and launch the AVT/GMI cross product/market concepts and solutions.

About AVT and GMI

Advanced Vision Technology (AVT) develops and manufactures automatic inspection systems for web applications in the packaging, labels, forms and converting sectors. Today, more than 1,800 PrintVision systems are installed worldwide.

Graphic Microsystems, Inc, (GMI) is the world's premier supplier of closed loop color control systems with over 800 installations, color management and reporting software and remote digital ink fountain control systems with over 3000 systems installed. The company's products are sold to leading commercial, semi-commercial, newspaper and specialty printers in the heatset and coldset web printing markets as well as to printing press OEMs worldwide.

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Advanced Vision Technology's headquarters and manufacturing facility is located in Hod-Hasharon, Israel. AVT is a public company listed in the Prime Standard of the Frankfurt Stock Exchange. The company is based in Israel, with marketing, sales and support offices in the United States, Europe and China.

Today, the combined company employs more than 300 people worldwide.

Please visit the AVT website: www.avt-inc.com and the GMI website at www.gmicolor.com

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Note to editors:

AVT and GMI will be hosting a drupa press conference on Monday, June 2, at 10.30 in Room 18 of the CCD Pavilion, to which you and your colleagues are cordially invited.

Editors wishing to request one-to-one interviews with senior personnel are invited to contact Michael Reidy at The Bespoke Agency.

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