

FOR IMMEDIATE RELEASE

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AVT ENSURES QUALITY AT NORDENIA FACILITIES

**PrintVision/Argus Systems Installed at Plants in Germany,
Poland and Spain With More Scheduled**

HOD HASHARON, ISRAEL, April 29, 2008 – Over the past year, Nordenia International AG, of Greven, North Rhine-Westphalia, Germany, a leading international producer and processor of films for flexible packaging applications, has been installing AVT's PrintVision/Argus process control and quality assurance solution at facilities in Germany, Poland and Spain. These orders are in excess of US\$1 million.

Nordenia has adopted the PrintVision/Argus inspection solution at Nordenia Polska Poznan in Poland, Nordenia Deutschland Halle and Nordenia Deutschland Gronau in Germany, and at its Nordenia Iberica site in Barcelona, Spain. An additional PrintVision/Argus system will soon be installed at Nordenia Slavnika, Pereslavl near Moscow, Russia.

The PrintVision/Argus combines an area scanning camera for process fault detection with an LCCD camera for quality assurance. The LCCD camera inspects 100% of the web 100% of the time. When faults are detected, the scanning camera moves to the location of the fault to facilitate identification and remedial action.

Nordenia International produces a range of films for food, beverage, hygiene, pet supplies, garden products, and other flexible packaging applications.

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Nordenia ordered its first AVT system in 2007 and has added multiple systems to its international production facilities since that time. The group has 17 subsidiary production sites worldwide and employs more than 3,000 people.

About AVT

Advanced Vision Technology develops and manufactures automatic inspection systems for web applications in the packaging, labels, forms and converting sectors. Today, more than 1800 PrintVision systems are installed worldwide. AVT owns Graphic Microsystems, Inc. (GMI) the world's premier supplier of closed loop color control systems, color management and reporting software and remote digital ink fountain control systems.

Advanced Vision Technology's headquarters and manufacturing facility is located in Hod-Hasharon, Israel. AVT is a public company listed in the Prime Standard of the Frankfurt Stock Exchange. The company is based in Israel, with marketing, sales and support offices in the United States, Europe and China.

Today, the combined companies employ more than 300 people worldwide.

Please visit the AVT website: www.avt-inc.com and the GMI website at www.gmicolor.com

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Note to editors:

AVT and GMI will be hosting a drupa press conference on Monday, June 2, at 10:30 in Room 18 of the CCD Pavilion, to which you and your colleagues are cordially invited.

Editors wishing to request one-to-one interviews with senior personnel are invited to contact Michael Reidy at The Bespoke Agency.

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