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***MEDIADAYS 2005* OPENS IN CHICAGO  
WITH INDUSTRY SUPPLIERS PREVIEWING  
NEW PRODUCTS AND TECHNOLOGIES FOR EDITORS  
OF LEADING TRADE PUBLICATIONS**

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**CHICAGO, IL, May 2, 2005** – Broadford & Maloney, Inc. opened its *MediaDays 2005* series of press conferences and media events Sunday evening at the Hilton Chicago O'Hare. The three-day event hosts an impressive list of eight companies presenting to an audience comprised of the graphic arts industry's leading editors, columnists and consultants.

**Monday, May 2 *MediaDays 2005* press conferences include:**

- "Print 05" - Graphic Arts Show Company
- Mitsubishi Lithographic Presses
- Xerox
- Kodak Graphic Communications Group

**Tuesday, May 3 *MediaDays 2005* press conferences include:**

- The Print Council
- Jetrion LLC
- Printable Technologies
- Baldwin Technology

In addition to the press conferences at the Hilton Chicago O'Hare, the presenting companies and attending editors will have an opportunity to interact personally during each day's *MediaDays 2005* breakfasts and luncheons, and also during two special dinners in downtown Chicago at the Pane Caldo restaurant and the Mid-America Club.

***MORE...***

Broadford & Maloney's *MediaDays* event is held in North America each spring. The 2006 *MediaDays* dates will be announced immediately after this year's event. Events are also held overseas prior to major industry exhibitions such as Drupa and Ipex. Broadford & Maloney coordinates those activities with its European affiliate, AD Communications, based in the United Kingdom.

Broadford & Maloney, Inc., headquartered in Greenwich, Connecticut, is now in its 21st year and is the leading marketing and public relations firm serving the graphic arts industry.

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