

**FOR IMMEDIATE RELEASE**

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**BROADFORD & MALONEY INC. RELOCATES  
HEADQUARTERS TO NEW YORK CITY**

**Marketing and Public Relations Agency  
Celebrates 24<sup>th</sup> Anniversary in Manhattan**

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**NEW YORK, NY, March 10, 2008** — Broadford & Maloney Inc. (BMI), an international agency specializing in public relations and marketing for the graphics and packaging industries, has announced the relocation of its headquarters from Greenwich, Connecticut to midtown Manhattan, effective April 2, 2008. The agency's new address is 445 Park Avenue, 10<sup>th</sup> Floor, New York, NY 10022. The new telephone number is (212) 836-4710; the new fax number is (917) 322-2105. Phones will be answered in both locations during March and April. All BMI e-mail addresses remain unchanged.

Martin Maloney, Chairman of Broadford & Maloney, commented, "Our Greenwich location has served us well for the past 24 years. As many of you know, our client base has been, and continues to be worldwide. Since our clients' paths cross New York City more frequently than Greenwich, our Manhattan base will facilitate more face-to-face contact. The new location is also closer to New York University where I now serve as adjunct professor and conduct evening courses in the graduate school."

Mr. Maloney serves on the Board of Directors of New York University's Program for Graphic Arts Management and is Chairman of its Marketing Committee. He also serves on the Executive Committee of The Print Council where he is a founding member. He is a past Chairman and current member of New York City's Franklin Event Committee, and is currently serving his second term on the International Board of Governors of Legatus.

***MORE...***

Over the past 24 years, a sampling of Broadford & Maloney clients includes Procter & Gamble, Hewlett-Packard, DuPont, HudsonYards, Polaroid, Printable, Advanced Vision Technology, Flint Ink, Prism, RR Donnelley, Pitman Company, Xerox, Pantone, The New York Times Company, Agfa Corporation, NAPL and The SC Council.

**ABOUT BROADFORD & MALONEY INC.**

Now in its 24th year as a full-service international agency, Broadford & Maloney provides public relations and marketing counsel and services to leading national and international clients that market advanced technology products, equipment and services throughout the graphic arts and packaging industries. The agency also provides strategic marketing communications planning and creative support in areas such as advertising, direct mail, collateral literature, promotion and other marketing communications media.

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