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## FLINT INK WINS PIA/GATF INTERTECH™ TECHNOLOGY AWARD FOR ARROWLITH™ UV INKS

**ANN ARBOR, MI – August 3, 2005 –** Flint Ink, the world's largest privately-owned ink manufacturer, has been awarded the prestigious Printing Industries of America/Graphic Arts Technical Foundation (PIA/GATF) 2005 InterTech Technology Award for ARROWLITH UV inks. The PIA/GATF InterTech Technology Award honors excellence in innovative technology for the graphic communications industry. A panel of independent judges selected 17 technologies to receive the award, from a total of 52 nominations.

ARROWLITH UV inks were introduced to the marketplace in October 2004 as the printing industry's first UV ink system for coldset web applications. Less than one year from commercialization, ARROWLITH UV inks have been noted by industry experts as an innovative technology that will have a significant impact in the coldset web printing market. ARROWLITH UV inks offer coldset web printers the ability to print on coated and supercalendered stocks, broadening their existing capabilities, and increasing pressroom productivity.

Customer nominations were an important component of the award application requirements. Matt Edwards, president of Alliance Press, Inc. (Knoxville, Tennessee) stated, "I nominated Flint Ink's ARROWLITH UV ink product line in consideration of their vision and action to move the coldset industry forward, willingness to blaze a new trail, and excellent product engineering. The ability to print UV in full web applications is a major breakthrough in the coldset industry. We expect this to have a significant impact on our sales growth for years to come."

Michael Gehring, general manager, Eagle Web Press (Salem, Oregon) said, "Flint Ink UV inks have made it possible for our company to open new doors and expand our marketplace. We have gained new business not possible in the past. Not only have we added new clients to our customer base, we have been able to enhance the products of our present customers by offering to them a mix of cold web printing and coated web printing in one pass on press."

The overwhelming majority of the 164 awards given since the InterTech Technology competition was launched 21 years ago have related to equipment or software. Fewer than half a dozen of the awards have recognized new ink technology.

"Flint Ink has always been the innovation leader in the coldset ink industry," states Mike Green, vice president/general manager, Flint Ink North America News Ink Division. "We are honored that PIA/GATF has recognized the unique potential of ARROWLITH UV to revolutionize the coldset market."

With ARROWLITH UV inks, coldset web printers can print full-color, high-volume newspaper inserts, Sunday sections, and other special projects in-house. Printing with ARROWLITH UV inks also enhances the quality of traditional coldset printing applications by creating images with sharper colors and higher gloss. Printers gain a high-end, lustrous look with the production and environmental benefits of UV inks.

ARROWLITH UV inks are formulated with Flint Ink's unique photoinitiator chemistries that produce faster cure speeds. They create durable images with no rub-off, marking or streaking.

The vibrant, glossy images adhere well to high-end coated substrates. The inks have enhanced ink/water latitude for superior runnability and press stability, and the high solids content eliminates pressroom VOCs (volatile organic compounds).

ARROWLITH UV inks are available in four-color process sets and match colors for a variety of printing needs. ARROWLITH UV inks are an extension of Flint Ink's existing ARROWLITH line of high-performance ink systems for cold web offset printing.

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## About Flint Ink

Founded in 1920, Flint Ink is the largest privately-owned printing ink manufacturer in the world. The company offers a comprehensive range of flexographic, sheetfed, web offset, gravure, UV/EB curable, and digital and specialty printing materials and equipment. Headquartered in Ann Arbor, MI, the corporation is organized into eight segments: North America, Latin America, Asia, India/Pacific, Flint-Schmidt (Europe), Jetrion LLC (digital inks, equipment and integration), Precisia LLC (printed electronics), and CDR Pigments & Dispersions. Flint Ink operates nearly 100 facilities worldwide, employs approximately 4,400 people, and has sales in excess of USD\$1.4 billion.

For additional information on Flint Ink's value-added products and services, contact: Rita Conrad, vice president of Corporate Communications, Tel: 734-622-6362; Fax: 734-622-6131; E-mail: rita.conrad@flintink.com; Internet: www.flintink.com.