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LITHOCURE 3G - NEW UV OFFSET INK PROVIDING INCREASED PRODUCTIVITY FOR NARROW WEB CONVERTERS

XSYS Print Solutions Narrow Web inks Division announces the launch of Lithocure 3G - a next-generation UV Offset ink for the Narrow web tag and label sector. "Lithocure 3G is a dedicated and truly tailor-made UV Offset ink for Narrow web presses" claims Global Brand manager Niklas Olsson of XSYS Print Solutions.

Lithocure 3G is the new generation UV offset developed from the combined experience & expertise by ANI Printing inks & BASF inks – and is the first UV offset ink introduced by XSYS Print Solution. Mr Olsson continues. "Lithocure 3G is the result of intense development work to optimize ink & water balance on the specially developed UV offset presses for Narrow web applications. Lithocure 3G has excellent printability and colour strength and a fantastic robustness to perform irrespective of varying conditions possible in Narrow web printing. This will result in more press time, less waste and improved profitability for the quality minded Offset printer.

"The project was initiated by Offset converters who complained to us continually about their productivity and print quality" European Product manager Scott Liddell explains. We involved the converters key people – the printers – early in the process in order to design something that would carry the brand "tailor made" Narrow web UV offset. One of their prime needs, which Lithocure 3G addresses, is that it allows printers to work with a very large operating window in fount and water settings. This leads directly to increased productivity as Lithocure 3G is easy to use, requires minimum set-up time and get printers started quickly."

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Niklas Olsson is delighted with the end result. “Leading converters across the industry and across Europe have been involved in the test phase, and tell us Lithocure 3G offers excellent litho print properties, and is very stable on press, irrespective of press settings and fluctuations. They have commented on the printability and colour strength across a variety of print substrates, from matt paper to synthetic films – a real advantage for today's multi-capability narrow-web presses. Overall, we are confident that Lithocure 3G is now delivering the best performance in narrow-web UV offset.

XSYS Print Solutions - the Narrow web experts – a part of the Flint Group. The Flint Group develops, produces and markets printing inks, printing plates and pigments/resins for the graphics and packaging industry. XSYS Print Solutions is the leading innovator and only global ink player who have dedicated resources fully focusing on Narrow Web converters worldwide. XSYS Print Solutions offers a full range of UV and water-based products designed for the wider world of label and narrow web printing.

XSYS Print Solutions – with approximately 360 employees – provides local, personalized, technical support from 40 locations globally, strategically located throughout the United States, Europe, Asia, Australia, Latin America and Africa. Further information is available on the internet at www.xsys-printsolutions.com.

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