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**HudsonYards Launches Operations
in Northern California with Opening of Advanced
Pre-media Facility in San Francisco
for Graphic Arts Production**

SAN FRANCISCO, January 29, 2007 — HudsonYards, a leading provider of pre-media services for graphic arts production, has opened a new, advanced production facility in San Francisco, launching operations that now provide the company's high quality digital imaging services to the growing graphics marketplace throughout the West Coast.

Located in the center of the city, HudsonYards San Francisco provides creative retouching, pre-media production and customized workflow solutions for corporate marketers, retailers, publishers, designers, advertisers and their agencies.

Diane Romano, president and chief operating officer of HudsonYards, noted, "We've recruited an outstanding team to establish the HudsonYards brand on the West Coast. Everyone at the facility is well known in the area and has a solid reputation for delivering work of the highest quality, as well as innovative workflow solutions. The new operation enables us to broaden our target market, diversify our current and prospective client base and gives our company a strong presence for growth in a key graphics market."

HudsonYards San Francisco is located at 500 Washington St., San Francisco, CA 94501, phone: (415) 986-1011, fax: (415) 391-7101. For more information, visit the HudsonYards website at www.hudson-yards.com.

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About HudsonYards

Headquartered in Manhattan, HudsonYards has major operations in New York, Nashville, Birmingham, and San Francisco. The company's facilities are equipped with the industry's most advanced digital imaging systems to provide creative retouching, digital imaging, content management and workflow management solutions for advertising agencies and publishers, as well as entertainment and luxury goods clients. HudsonYards has an extensive client base that includes names such as Grey Worldwide, JWT, Ogilvy, Martha Stewart Living, Hearst Magazines, Meredith Publishing, Newsweek and Showtime Network. HudsonYards is a company of The CAPS Group, one of the largest independent graphic arts services providers in the United States. For more information, visit the HudsonYards website at www.hudson-yards.com.

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