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**NEW JETTRION TECHNOLOGY EXPANDS APPLICATIONS  
AND MARKET REACH OF THERMAL INKJET**

**Exclusive Demo at Graph Expo Shows TIJ  
Printing on Non-porous Plastic Substrates  
Booth #836**

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**CHICAGO, IL, October 11, 2004** — Jettrion LLC, a leading global provider of advanced products, services and specialized solutions for industrial inkjet applications, and a wholly-owned subsidiary of Flint Ink, is significantly expanding the application set and widening the market reach for thermal inkjet (TIJ) technology with innovative, patent-pending coating developments that overcome the most restrictive production limitations of water-based TIJ systems.

"The advancement of TIJ technology is a high priority for Jettrion," said Dr. Kenneth Stack, president of Jettrion. "We're focused on solving the critical performance limitations of TIJ technology, including its current inability to print on non-porous substrates. Improving TIJ technology using proprietary chemistry will allow us to move this technology into higher level applications such as low-porosity commercial printing applications, packaging, labeling and plastic card printing. We believe our new coating solutions can greatly expand the use of TIJ technology without compromising its intrinsic advantages of ease of use and low entry cost."

Visitors to Jettrion's booth at Graph Expo will see that Jettrion has already delivered a thermal inkjet-based product in the new Jettrion 3005 Inkjet System, the third in the Jettrion 3000 Inkjet Systems Series.

***MORE...***

The combination of Jetrion's new coating technologies, the Jetrion 3005 Inkjet System, and its industry-standard Graph-Tech® controller enables customers to utilize thermal inkjet technology for entirely new applications. The 3000 Series controller allows users to perform advanced bindery and finishing applications, while taking advantage of the low entry cost of TIJ. Coupled with Jetrion's new coating technologies, which can also improve color density and image durability, the Jetrion 3005 can allow users of continuous inkjet (CIJ) or drop-on-demand (DOD) to take advantage of what TIJ has to offer, while not giving up the ability to print on a large variety of substrates.

At Graph Expo, Booth #836, Jetrion is exclusively demonstrating for the first time its new technology that enables water-based TIJ to print on, and adhere to, the most challenging low- to medium-porosity substrates, such as plastics and glossy print stocks. The demonstration of unique thermal inkjet receptivity on difficult substrates will be shown using the new Jetrion 3005 Inkjet System.

Jetrion will continue to leverage its extensive ink and coatings expertise to further enable the use of TIJ and other water-based inkjet systems in industrial printing.

### **About Jetrion LLC**

A wholly-owned subsidiary of Flint Ink, Jetrion LLC provides a complete spectrum of industrial inkjet products, services and custom high-performance integration solutions to the printing, converting, packaging and direct mail industries. Contact Dr. Kenneth Stack, president, for more information about Jetrion at 734-622-6218 or [info@jetrion.com](mailto:info@jetrion.com). Jetrion is on the Web at [www.jetrion.com](http://www.jetrion.com).

Flint Ink is the largest privately-owned ink manufacturer in the world, and offers a comprehensive range of flexographic, sheetfed, web offset, gravure, UV/EB curable, digital, and advanced and conductive inks. Operations include five geographic segments, Jetrion LLC, Precisia LLC (printed electronics), Progressive Color Media LLC (color management services), and CDR Pigments & Dispersions. For additional information about Flint Ink, contact Rita Conrad, director of Corporate Communications, at 734-622-6362, or [rita.conrad@flintink.com](mailto:rita.conrad@flintink.com). Flint Ink is on the Web at [www.flintink.com](http://www.flintink.com).