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**CROWN AND JETRION ANNOUNCE  
NEW DIGITAL PRINTING INNOVATION:  
WORLD'S FIRST, FULL COLOR INKJET PRINTED CAN**

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**Ann Arbor, MI, April 22, 2005** – Crown Holdings, Inc. (NYSE: CCK) and Jetrion LLC today introduced a breakthrough innovation in high quality printing for metal packaging – the world's first high-resolution, full color, digital inkjet printed can. This landmark introduction represents the initial result of the joint development program announced to the industry at drupa 2004.

Jetrion's proprietary flexible and formable color inkjet inks – the world's first – were used to produce ultra high-resolution images on a coated metal substrate that was subsequently formed by traditional manufacturing processes. The new technology is ideally suited for shorter runs and meeting the challenges of just-in-time manufacturing requirements.

"This is an exciting advancement in packaging technology that, when commercialized, will give Crown's customers unprecedented production and marketing flexibility," says Dr. Daniel Abramowicz, executive vice president, Technology and Regulatory Affairs of Crown Holdings, Inc., and president of CROWN Packaging Technology. "Color inkjet printing will add important new dimensions to our consumer marketing strategies by providing highly targeted, variable, market-specific messaging on cans and other packaging that is simple, fast and economical to implement."

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Dr. Kenneth Stack, president of Jetrion LLC, commented, “Crown’s vision and innovation have opened new channels for Jetrion’s advanced inkjet color printing technology in label and packaging production. The joint development of the high-resolution color inkjet printed can is another major milestone in Jetrion’s commitment to introducing new inkjet technologies and products that advance productivity and quality in digital printing.”

Jetrion’s prototype, single-pass drop-on-demand (DOD) inkjet system was used to produce the images on a coated metal substrate. The prototype printing system represents just one of many advancements in industrial color inkjet printing under development at Jetrion. The company is capitalizing on expertise and success in wide format color printing and positioning itself to be a leader in inkjet packaging printing.

**About Crown Holdings, Inc.**

Crown Holdings, Inc., through its affiliated companies, is a leading supplier of packaging products to consumer marketing companies around the world. World headquarters are located in Philadelphia, PA. For more information, contact Michael F. Dunleavy, vice president of Corporate Affairs and Public Relations at 215-698-5051 or [mdunleavy@crowncork.com](mailto:mdunleavy@crowncork.com). For investors, contact Timothy J. Donahue, senior vice president – Finance, at 215-698-5088.

**About Jetrion LLC**

A wholly-owned subsidiary of Flint Ink Corporation, Jetrion LLC provides a complete spectrum of industrial inkjet products, services and custom high-performance integration solutions to the printing, converting, packaging and direct mail industries. For more information about Jetrion, contact Dr. Kenneth Stack, president, at 734-622-6218 or [info@jetrion.com](mailto:info@jetrion.com). Jetrion is on the Web at [www.jetrion.com](http://www.jetrion.com).

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**About Flint Ink**

Founded in 1920, Flint Ink Corporation offers a comprehensive range of flexographic, sheetfed, web offset, gravure, UV/EB curable, digital, and advanced and conductive inks. Operations are organized into nine segments: North America, Latin America, Asia, India/Pacific, Flint-Schmidt in Europe, Jetrion LLC, Precisia LLC, Progressive Color Media LLC, and CDR Pigments & Dispersions. For additional information on Flint Ink's products and services, contact Rita Conrad, vice president of Corporate Communications, Flint Ink, at 734-622-6362 or [rita.conrad@flintink.com](mailto:rita.conrad@flintink.com). Flint Ink is on the Web at [www.flintink.com](http://www.flintink.com).

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