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## JETRION INTRODUCES UV3000 CUSTOM INK PROGRAM

Jetrion 3025 Users Can Take Advantage of Inks Developed Specifically for Their Applications and Substrates

**ANN ARBOR, MI, September 11, 2005** — Jetrion LLC, the wholly-owned industrial inkjet products and services subsidiary of Flint Ink Corporation and supplier of the Jetrion 3025 UV Inkjet Printing System, has launched the industry's first program to provide inkjet users with customized UV inks for in-line label, packaging, and specialty applications.

Jetrion's UV3000 Custom Ink Program focuses the company's industry-leading inkjet technology, research resources, and extensive, field-proven inkjet production experience on providing custom-developed inkjet inks for specific applications on virtually every type of film, foil, or paper substrate. From unique colors to special formulations for challenging substrates, the UV3000 program is particularly tailored to providing customized UV ink solutions for even the most challenging of specifications. Although Jetrion has historically developed custom inkjet ink solutions for select customers using the Jetrion 3025 Inkjet System, the launch of the UV3000 program effectively opens this opportunity to the entire industrial inkjet industry.

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"The UV3000 program is specifically designed to help customers who are facing the most challenging jobs, those jobs with the most extreme specifications imaginable," said Dr. Kenneth Stack, president of Jetrion. "Every label and packaging printer has at least one customer that presents these kinds of challenges for them. We can quickly develop a custom ink specifically for their application, and assist with researching and recommending exactly the right substrate. The UV3000 program brings us one step closer to assuring that the Jetrion 3025 will work for any customer application imaginable."

Jetrion's UV3000 program recently provided a custom UV inkjet solution for a particularly tough label challenge presented by Specialty Printing of East Windsor, Connecticut, for one its major transportation customers. The job specifications called for a highly reflective, self-adhesive substrate that could be variably printed with unique large ID numbers on each label in a special color ink. The substrate and the printed image also had to withstand at least five years of exposure to every type of extreme weather. Jetrion's UV3000 program developed and tested a custom Jetrion UV inkjet ink of the right color that would stand up to all climates, and installed Jetrion's drop-on-demand 3025 Inkjet System on Specialty Printing's Mark Andy web press.

Jetrion's UV3000 team also works closely with the engineers of Whitlam Label Company of Center Line, Michigan, a leading Tier I provider of harsh-environment barcode labels for the vehicles produced by major U.S. and foreign automotive manufacturers. The Jetrion 3025 Inkjet System has been integrated as an in-line inkjet printer on a Whitlam flexo press, and Jetrion has developed custom UV inkjet inks that have a permanent affinity for hard-to-print high-gloss and film substrates for labels with unprecedented barcode quality and endurance.

For more information about Jetrion's UV3000 program, please contact Jason Oliver, director, Marketing and New Business Development, 734-622-6650, jason.oliver@jetrion.com

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#### **About Jetrion LLC**

A wholly-owned subsidiary of Flint Ink Corporation, Jetrion LLC provides a complete spectrum of industrial inkjet products, services and custom high-performance integration solutions to the printing, converting, packaging and direct mail industries. For more information about Jetrion, contact Jason Oliver, director, Marketing and New Business Development, at +1-734-622-6650 or info@jetrion.com. Jetrion is on the Web at www.jetrion.com.

#### About Flint Ink

Founded in 1920, Flint Ink Corporation offers a comprehensive range of flexographic, sheetfed, web offset, gravure, UV/EB curable, digital, and advanced and conductive inks. Operations are organized into eight segments: North America, Latin America, Asia, India/Pacific, Flint-Schmidt in Europe, Jetrion LLC, Precisia LLC, and CDR Pigments & Dispersions. For additional information on Flint Ink's products and services, contact Rita Conrad, vice president of Corporate Communications, Flint Ink, at +1-734-622-6362 or rita.conrad@flintink.com. Flint Ink is on the Web at www.flintink.com.