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**SPECIALTY PRINTING AND JETRION DEVELOP  
UNIQUE SOLUTION FOR PRODUCING  
U.S. GOVERNMENT IDENTIFICATION LABELS**

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**Jetrion's UV3000 Program Responds to  
Security Challenge by Formulating New UV Inkjet Ink  
to Replace Thermal Transfer Process**

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**ANN ARBOR, MI – September 21, 2005** – Every vehicle entering certain United States federal government facilities has one thing in common: each must display a highly-visible identification label on the exterior of their windshields, which carries a large, unique ID number printed on a weather-durable reflective substrate. The ID labels are an important component of government security. Understandably, the federal government's production specifications for them are rigorous, and the delivered products are inspected intensively for compliance with their standards.

To produce them, the government turned to Specialty Printing LLC, a diversified manufacturer of pressure-sensitive labels based in East Windsor, Connecticut. Specialty has built its reputation as a quality-driven label company that tackles difficult jobs, and the vehicle ID label clearly came under that heading.

Initially, Specialty produced the labels by running them offline using CMYK thermal transfer. The process was slow and costly, and while the results had several shortcomings, at that time it was the best solution available.

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A new solution emerged earlier this year, when Specialty installed Jetrion's 3025 Inkjet System – a drop-on-demand UV inkjet system – in line on one of their 12 Mark Andy presses. Utilizing Jetrion's UV 3000 Custom Ink Program, Specialty had the company develop new custom inks specifically formulated for production of the government label.

"We're very pleased with the results that Jetrion's 3025 and the UV 3000 Custom Ink Program have delivered for us," said Bill Bailey, president of Specialty Printing. "We're now printing the variable numbering in line. We're getting faster production and higher quality with greater cost-effectiveness. In working with us, Jetrion provided more than breakthrough UV inkjet technology. They developed custom high performance inks specifically for the reflective substrate to give us the precise color, maximum adhesion and weather-resistant qualities that, in every way, meet our standards for the highest quality and most efficient production of this unique label."

Dr. Ken Stack, president of Jetrion, commented, "Specialty Printing challenged the Jetrion R&D team to develop a unique solution for one of the printer's most critical label jobs. They relied on our depth of knowledge and experience in inkjet technology for results that would stand up under their demanding scrutiny. We developed a solution that not only has given Specialty the right answer for the job, but has also demonstrated Jetrion's inkjet capabilities that offer opportunities for innovative label applications in other areas."

### **About Specialty Printing LLC**

Headquartered in East Windsor, Connecticut, Specialty Printing is now in its 27th year as one of the most diversified pressure-sensitive label printers in North America. The company's commitment to quality and excellence have enabled it to establish strategic partnerships supporting the label requirements of leading corporations in the medical, pharmaceutical and food marketing industries, as well as many federal government agencies and departments. For more information about Specialty Printing, contact Bill Bailey, President, at 860-623-8870. Specialty Printing is on the Web at [www.specialtyprinting.net](http://www.specialtyprinting.net).

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**About Jetrion LLC**

A wholly-owned subsidiary of Flint Ink, Jetrion LLC provides a complete spectrum of industrial inkjet products, services and custom high-performance integration solutions to the printing, converting, packaging and direct mail industries. For more information about Jetrion, contact Jason Oliver, director of marketing and new business development, at 734-622-6650 or [info@jetrion.com](mailto:info@jetrion.com). Jetrion is on the Web at [www.jetrion.com](http://www.jetrion.com).

**About Flint Ink**

Founded in 1920, Flint Ink Corporation offers a comprehensive range of flexographic, sheetfed, web offset, gravure, UV/EB curable, digital, and advanced and conductive inks. Operations are organized into eight segments: North America, Latin America, Asia, India/Pacific, Flint-Schmidt in Europe, Jetrion LLC, Precisia LLC, and CDR Pigments & Dispersions. For additional information on Flint Ink's products and services, contact Rita Conrad, vice president of Corporate Communications, Flint Ink, at 734-622-6362 or [rita.conrad@flintink.com](mailto:rita.conrad@flintink.com). Flint Ink is on the Web at [www.flintink.com](http://www.flintink.com).