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**CROWN AND JETRION TO BUILD
A FULL-SCALE PRODUCTION SYSTEM PROTOTYPE
FOR WORLD'S FIRST HIGH-RESOLUTION,
FULL-COLOR UV DIGITAL INKJET PRINTED CANS**

YPSILANTI, MI – October 11, 2006 – Crown Holdings, Inc. (NYSE: CCK) and Jetrion LLC, today announced the launch of a full-scale production system prototype to produce the world's first high-resolution, full-color UV inkjet printed cans.

The decision to advance the technology to a full-scale prototype follows an intensive feasibility and testing phase of the joint development program conducted by the two companies. Over the past 12 months, the technology was employed in printing ultra high-resolution color images on coated metal blanks using Jetrion's proprietary flexible and formable color UV inkjet inks. The printed blanks were then formed by traditional manufacturing processes into three-piece cans that were subjected to Crown's stringent tests for quality, durability and abrasion resistance. In test after test, the printed results consistently met Crown's rigorous standards at every evaluation level.

Dr. Daniel Abramowicz, executive vice president, Technology and Regulatory Affairs of Crown Holdings, Inc., and president of CROWN Packaging Technology, said, "Our tests successfully demonstrated the readiness of this exciting new technology for the next move into a full-scale production prototype that will become the first commercial unit for UV digital color inkjet printing of metal packaging. We're on the threshold of offering our customers the advantages of a breakthrough technology that enables new consumer marketing strategies by providing cost-effective short runs, tighter lead times, faster turnaround and targeted promotions with versioned messaging and personalization."

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Dr. Kenneth Stack, president of Jetrion LLC, noted, “The decision to build a full-scale production system prototype marks a major achievement for the Crown and Jetrion teams that have jointly developed this new high-resolution digital UV inkjet technology for can production. The vision, expertise and experience of our two companies have combined to produce an extraordinary advance in package manufacturing capabilities. The commitment to build the production prototype underscores Crown’s confidence in Jetrion’s inkjet ink and printer technology, and provides a platform for continued research and development of innovative products that open new markets for color digital inkjet production.”

Jetrion’s prototype for the test phase was a single-pass drop-on-demand (DOD) inkjet system that produced exceptionally high quality full-color images on a coated metal substrate. The full-scale prototype capable of production speeds will be built by Jetrion in the United States and delivered to a Crown manufacturing facility in 2007.

The joint development project has resulted in a number of trade secrets and patents that are pending on various aspects of the technology. Crown and Jetrion expect to review certain additional markets and applications for licensing where the technology may have potential.

The prototype printing system represents one of many advancements in industrial color inkjet printing under development at Jetrion. The company is capitalizing on expertise and success in wide-format color printing, and has established its position as a leader in inkjet packaging printing.

About Crown Holdings, Inc.

Crown Holdings, Inc., through its affiliated companies, is a leading supplier of packaging products to consumer marketing companies around the world. World headquarters are located in Philadelphia, PA. For more information, contact Michael F. Dunleavy, vice president of Corporate Affairs and Public Relations at 215-698-5051 or mdunleavy@crowncork.com. For investors, contact Timothy J. Donahue, senior vice president – Finance, at 215-698-5088.

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About Jetrion LLC

A wholly-owned subsidiary of Flint Group, Jetrion LLC provides a complete spectrum of industrial inkjet products, services and custom high-performance integration solutions to the printing, converting, packaging and direct mail industries. For more information about Jetrion, contact Sean Skelly, director of product management, at 734-641-3062 or info@jetrion.com. Jetrion is on the Web at www.jetrion.com.

About Flint Group

Flint Group is dedicated to serving the global printing, converting, and colorants industries. Flint Group companies develop, produce and market a wide range of conventional and UV printing inks on a global basis, with regional operations that provide local service throughout Europe, North America, Latin America, Asia, and India/Pacific. Other companies in the group include Flint Group Printing Plates, specializing in photopolymer printing plates, and XSYS Print Solutions, specializing in narrow web inks. Jetrion LLC provides digital inks, equipment and integration services to the industrial printing market. Flint Group Pigments produces a range of pigment products and additives for use in inks and other colorant applications. Headquartered in Luxembourg, Flint Group operates nearly 140 facilities worldwide, and employs approximately 7,000 people. Revenues for 2005 were \$US 2.7 billion (Euro 2.23 billion), positioning the company as the number one or number two supplier in every major region it serves.