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**DIANE ROMANO AND TERRY TEVIS ELECTED
TO CO-CHAIR BOARD OF NYU CENTER
FOR GRAPHIC ARTS MANAGEMENT AND TECHNOLOGY**

NEW YORK, NY, August 18, 2005 — New York University's Center for Graphic Arts Management and Technology today announced the election of Diane Romano, Group Managing Director of Schawk, and Terry Tevis, President of T.A. Tevis & Co., LLC, as co-chairpersons of the Center's Board of Directors, chartered to support NYU's internationally renowned graphic communications program, which offers graduate and undergraduate curricula to develop the next generation of industry leaders.

They succeed interim chairman Michael Cunningham, CEO, Entrepreneurial Advisors Inc. He served in that post following the departure of Jeff Jacobson, COO, Graphic Communications Group, Kodak, who stepped down from the chairmanship earlier this year.

Commenting on the election of the new officers, Mr. Cunningham noted, "I am very pleased that these two highly respected graphics industry executives have accepted the co-chairmanship of the Center's Board of Directors. The Board's decision to elect co-chairmen to share the post for the first time, reflects the intensified demands of our agenda for the Center's growth in the months ahead."

Ms. Romano is a leading executive in electronic color imaging technology, and prior to her current management post, was president of pioneering digital prepress companies including AGT and Seven Worldwide, now part of Schawk.

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A respected graphics industry executive, Mr. Tevis formerly headed three major divisions of R.R. Donnelley and also served as chief executive of other major printing enterprises, including Printing Arts America and American Signature.

Ms. Romano stated, "We are delighted to have been elected to co-chair this distinguished Board of industry leaders. We plan to move forward with a strong, proactive relationship with the Center's students and faculty, and will be working closely with the members of our various Board committees in mentoring, fund raising, membership and curriculum development."

Mr. Tevis noted, "We're dedicated to advancing a broad range of activities that will introduce students to actual industry management environments during their years at NYU. The Board's active participation will continue to be a key source of support for the Center and also for the students who will be meeting the future challenges of an increasingly complex, technology-driven graphics industry."

The Board of Directors of the New York University Center for Graphic Arts Management and Technology is comprised of executives of leading companies in every sector of the graphic communications spectrum who support the Center's educational mission. On a pro bono basis, Board members provide the Center with access to their expertise in business management, advanced technology and practical applications experience. They have established several scholarships for Center students, and a network of student internships with opportunities for on-site work experience.