

**FOR IMMEDIATE RELEASE**

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**NYU GRAPHIC COMMUNICATIONS GRADUATE M.A. PROGRAM  
NAMES NEW ADVISORY BOARD MEMBERS**

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**NEW YORK, NY, April 12, 2007** — New York University's internationally renowned Graphic Communications Graduate M.A. Program today announced the appointments of four new members to the program's Board of Directors.

Comprised of industry executives from preeminent corporations throughout the field of graphic communications, the Board is a prestigious advisory body for the Program which offers curricula to develop the next generation of leaders in the graphics industry.

The distinguished graphics industry executives named to the Program's Board are:

**Stanley E. Freimuth**, Senior Vice President and Chief Administrative Officer  
Fujifilm U.S.A., Inc.

**Francis A. McMahon**, Director of Marketing, Digital Printing Solutions and Sales  
Organization, Imaging and Printing Group, North America  
Hewlett-Packard Company

**Werner Naegeli**, President and Chief Executive Officer of U.S. operations  
Muller Martini Corp.

**Richard Schadle**, Vice President, Worldwide Sales  
XMPie, a Xerox Corporation company.

On a pro bono basis, Advisory Board members provide their expertise in business management, advanced technology and practical applications experience. They have established several scholarships for Program students, and a network of internships that provide opportunities for on-site work experience in the graphics industry.

***MORE...***

**About the NYU-School of Continuing and Professional Studies Graphic Communications Management and Technology M.A. Program**

New York University's internationally renowned Graphic Communications Graduate M.A. Program offers curricula to develop the next generation of leaders in the graphics industry. The Program's board of directors is an advisory body comprised of industry executives from preeminent corporations throughout the field of graphic communications. The Graphic Communications graduate program is based within the NYU School of Continuing and Professional Studies ([www.scps.nyu.edu](http://www.scps.nyu.edu)). NYU-SCPS is among the 14 colleges and schools that comprise New York University, one of the largest private universities in the United States. Founded in 1934, NYU-SCPS each year educates some 4,200 undergraduate and graduate students and enrolls over 40,000 in its non-credit programs. A national leader in adult and professionally-oriented education, NYU SCPS programs include non-degree courses that span more than 125 fields, 14 industry-focused Master's degree programs, and nine Bachelor's and six Associates degree programs specially designed for working adults.

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