

**FOR IMMEDIATE RELEASE**

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**FOUR LEADING INDUSTRY EXECUTIVES  
NAMED TO ADVISORY BOARD OF NYU GRAPHIC  
COMMUNICATIONS GRADUATE PROGRAM**

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**NEW YORK, NY, June 5, 2007** — Four leading graphics industry executives have been appointed as the newest members of the Board of Directors of the internationally renowned M.A. in Graphic Communications Management program at The New York University School of Continuing and Professional Studies.

The Board is a prestigious advisory body for the Program which offers curricula to develop the next generation of leaders in the graphics industry. The Board membership is comprised of executives who hold key posts with major corporations and organizations throughout all sectors of the graphic communications business.

The distinguished graphics industry executives named to the Program's Board are:

**Peter Furlonge**, Chairman, Board of Directors, CGI Group (Holdings) Limited

**Lauren Lung**, Director, Professional Services, Graphic Communications Group, Eastman Kodak Company

**Robin Tobin**, Senior Manager, Print Industry Marketing Worldwide, Creative Solutions Business Unit, Adobe Systems, Inc.

**Joseph P. Truncale**, President and Chief Executive Officer, NAPL

On a pro bono basis, Advisory Board members provide their expertise in business management, advanced technology and practical applications experience. They have established several scholarships for Program students, and a network of internships that provide opportunities for on-site work experience in the graphics industry. Advisory Board members also serve as faculty, host industry events, and mentor students one-on-one.

***MORE...***

**About the NYU-School of Continuing and Professional Studies Graphic Communications Management and Technology M.A. Program**

New York University's internationally renowned Graphic Communications Graduate M.A. Program offers curricula to develop the next generation of leaders in the graphics industry. The Program's board of directors is an advisory body comprised of industry executives from preeminent corporations throughout the field of graphic communications. The Graphic Communications graduate program is based within The NYU School of Continuing and Professional Studies ([www.scps.nyu.edu](http://www.scps.nyu.edu)). NYU-SCPS is among the 14 colleges and schools that comprise New York University, one of the largest private universities in the United States. Founded in 1934, NYU SCPS each year educates some 4,200 undergraduate and graduate students and enrolls over 44,000 in its continuing education programs. A national leader in adult and professionally-oriented education, NYU SCPS programs span more than 125 fields, and include 14 industry-focused master's degree programs, and fifteen undergraduate degree programs designed both for working adults and full-time students.

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