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**PITMAN COMPANY UNVEILS INDUSTRY'S
MOST COMPREHENSIVE PORTFOLIO OF WIDE-FORMAT
EQUIPMENT, MEDIA, INK AND SERVICES
AT GRAPH EXPO 2006**

Booth #4873 in the Wide-Format Pavillion

TOTOWA, NJ, October 10, 2006 — Pitman Company, the leading independent North American graphic arts supplier, together with its recently acquired Charrette Division, will present the industry's most comprehensive portfolio of wide-format and inkjet products, media and services at Graph Expo 2006, in Booth #4873 of the Wide Format Pavilion in South Hall of Chicago's McCormick Place.

Joe Demharter, president of Pitman Company, said, "With the added resources of Charrette, Pitman today is clearly the national leader in imaging solutions from design to print. We offer the graphic arts market the synergy of our combined knowledge and experience in color management and workflow, as well as access to the industry's most extensive choices of advanced equipment, media and ink for both wide format printing and proofing applications."

Visitors to the Pitman booth will have the opportunity to see live demonstrations of several powerful and highly productive wide-format output devices and front-end systems from the industry's leading digital printing equipment manufacturers. The devices span UV, solvent and aqueous technologies.

A large team of digital technology and color management experts will be on hand at the Pitman booth throughout the show to provide equipment demonstrations and offer consultations on the best solutions for specific applications.

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Major equipment demonstrations at the Pitman booth will feature:

- **DuPont™ Cromaprint 22UV** combination flatbed/roll-to-roll UV-curable inkjet digital printing system
- **Epson Stylus Pro 7800** wide format printer
- **HP's new Designjet 10000** and Z Series printer
- **MacDermid ColorSpan** flatbed UV-curable inkjet printer
- **Mimaki UJF-605c** UV-curable flatbed inkjet printer
- Front end systems from **EFI, GMG, and Onyx**

In the digital media and finishing area, Pitman represents solutions for wide-format imaging applications with products from **3M, Avery, Ultraflex, Alcan, Kommerling (SP), Intelicoat, Sentinel, Seal** and numerous other manufacturers.

About Pitman Company

Now with more than a century of service as the leading independent North American graphic arts industry supplier, the Pitman Company provides the full spectrum of product and system solutions, service and support for both digital and traditional prepress and pressroom operations. Pitman also offers tailored product solutions for the specific requirements of printing market segments such as newspaper publishing and packaging production. Pitman.com, the company's e-commerce operation, is the world's largest online printing and equipment supplies store. Headquartered in Totowa, New Jersey, Pitman Company has branch locations with modern distribution facilities across the United States.

The company's recently acquired Charrette division is the country's largest independent provider of imaging products to the graphics, corporate and technical design marketplaces. Charrette offers a diverse product line that ranges from large-format printers, CAD and graphics media to high-quality small format printers and specialty media, drafting and graphic arts supplies, design furniture and storage products. The company also provides technical services, training and support.