

**FOR IMMEDIATE RELEASE**

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**PITMAN COMPANY OFFERS PRODUCT PORTFOLIO  
AND EXPERTISE TO OPTIMIZE QUALITY AND PRODUCTIVITY  
OF TOTAL LABEL PRINTING PROCESS**

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**Pitman's Labelexpo 2006 Exhibit Demonstrates  
Advanced Products Supporting Every Stage of Label Production  
Booth #5403**

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**TOTOWA, NJ, September 6, 2006** — Pitman Company, the leading independent North American graphic arts supplier, presents label printers with a unique perspective on getting the best quality and productivity from the total printing process at its Labelexpo 2006 booth #5403. Underscoring the full workflow approach, Pitman is sharing the booth with DuPont, continuing their long-term partnership focused on maximizing productivity for the label and packaging industry.

With a broad portfolio of advanced products for narrow web, tag and label applications, and a force of 25 packaging and digital imaging specialists at the show, Pitman is positioned to explore new avenues with label and package printers for opportunities to fine tune their operations for the best performance at every stage of production from art departments through to prepress and pressrooms.

“What we’re seeing in the flexo marketplace is that print order turnaround times are becoming tighter, margins are being challenged and quality demands are increasing, said Tom Alba, vice president of Pitman’s Packaging Division. “When you have those pressures, it’s important to make sure you’re producing high-quality work as efficiently and effectively as possible. At Labelexpo 2006, we’re demonstrating high-performance products that can help label printers achieve higher levels of productivity throughout the printing process. And we’re providing the expertise that has enabled companies throughout the label industry to advance seamlessly to new, highly productive flexo computer-to-plate technologies.”

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## **Featured Products at Labelexpo 2006**

- For **art department operations**, the Pitman product portfolio includes front-end systems and software from Esko Graphics and proofing systems from DuPont.
- In **plate imaging and production operations**, Pitman offers Kelleigh light exposure systems, DuPont™ Cyrel® plates, Toray letterpress and dry offset plates, and the complete line of industry-leading Esko Graphics CDI Spark, Compact and Advance computer-to-plate imagers for flexo.
- For **plate mounting operations**, products include precision plate mounting equipment from J.M. Heaford, and flexo plate mounting products from 3M and Rogers Corporation.
- In the **pressroom**, Pitman presents products of Max Daetwyler Corporation, manufacturer of high quality doctor blade systems; DMM direct machine monitoring equipment; X-Rite and Beta, both manufacturers of print measurement systems; Rad-Cure, supplier of coatings; and Xymid, manufacturer of precision sleeves for mounting of plates.

The Pitman Labelexpo 2006 team will also provide information about the company's full portfolio comprising hundreds of additional design, prepress and pressroom products and systems for label, packaging and commercial printing applications.

### **About Pitman Company**

Now with more than a century of service as the leading independent North American graphic arts industry supplier, the Pitman Company provides the full spectrum of product and system solutions, service and support for both digital and traditional prepress and pressroom operations. Pitman also offers tailored product solutions for the specific requirements of printing market segments such as newspaper publishing and packaging production. Pitman.com, the company's e-commerce operation, is the world's largest online printing and equipment supplies store. Headquartered in Totowa, New Jersey, Pitman Company has branch locations with modern distribution facilities across the United States.

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The company's recently acquired Charrette division is the country's largest independent provider of imaging products to the graphics, corporate and technical design marketplaces. Charrette offers a diverse product line that ranges from large-format printers, CAD and graphics media to high-quality small format printers and specialty media, drafting and graphic arts supplies, design furniture and storage products. The company also provides technical services, training and support.

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