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**PITMAN COMPANY PRESENTS INDUSTRY'S
MOST COMPREHENSIVE PORTFOLIO OF EQUIPMENT,
MEDIA, INK AND SERVICES
AT GRAPH EXPO 2007**

TOTOWA, NJ, September 10, 2007 -- Pitman Company, the leading independent North American graphic arts supplier, continues its long heritage of supporting the printing industry at GraphExpo '07 occupying booth 4421 within the prepress section of McCormick Place. At the show, Pitman will be displaying technologies that focus on the commercial print marketplace with an emphasis on the following key areas:

Continued client support through the digital evolution:

Focusing on client requirements as new technologies emerge, Pitman will be featuring products that concentrate on the following three areas:

- Digital Printing
- Digital Proofing
- Color Management and Workflow

New business opportunities for commercial print:

As commercial printers seek to increase their market capabilities, Pitman has uniquely postured itself to offer a comprehensive equipment and consumable product mix to assist commercial printers entering the wide format graphics marketplace. Featured in the booth will be the following:

- Superwide/Wide format Inkjet print engines
- UV, Solvent, Aqueous technologies
- Short run cutting and finishing/laminating

MORE...

“Closed Loop Color”/Process Optimization:

With the print marketplace becoming more competitive, the Pitman position on “Closed Loop Color” (increasing print efficiencies and design to print process optimization) becomes more critical. With this in mind, Pitman assists their clients in the following manner:

- Integrate a comprehensive portfolio of color management and workflow products
- Specialists that implement and monitor these solutions from pre-press to pressroom
- Products that contribute to the reduction of environmental concerns through process efficiencies

About Pitman

With more than a century of service as the leading provider of imaging solutions from design to print, the Pitman Company provides the full spectrum of product and system solutions, service and support for both digital and traditional prepress and pressroom operations. Pitman also offers tailored product solutions for the specific requirements of printing market segments such as commercial printing, packaging production, newspaper publishing, wide/grand format graphics printing, and CAD technical design. Headquartered in Totowa, New Jersey, Pitman Company has branch locations with modern distribution facilities across the United States. To see a list of locations and our full array of products and services visit www.pitman.com or call 888-274-8626.