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**THE PITMAN COMPANY'S
SUCCESSION PLAN CONTINUES**

**DAVE WILKINS TO BE NAMED
VICE PRESIDENT, SALES**

TOTOWA, NJ, August 4, 2008 — Pitman Company, the leading independent North American graphic arts supplier, has announced that Dave Wilkins will be named to the position of Vice President, Sales to fill the post to be vacated by Peter Moore, who the company previously announced will be assuming the position of Pitman President on March 31, 2009.

Peter Moore commented on Dave Wilkins' appointment: "Pitman is very fortunate to have within its ranks the talented people who can implement a planned and orderly succession plan. Dave, who is currently the District Sales Manager in the southeast, has done an outstanding job and is ready to move into the national position of VP Sales."

Wilkins, who has been with Pitman since 1999, has served the company in various sales management positions. A thirty-year industry veteran, Wilkins was previously in management positions with Intergraph Corporation and Gerber Scientific Company. He has a Bachelor's Degree in Business Administration with a concentration in Marketing from the University of Miami.

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Mr. Moore added, “Even though I won’t be assuming the position of President until March 31, 2009, Dave will technically start his new position on September 1st, 2008. This will give us time to travel together to each region and visit with Pitman customers and employees to insure a smooth transition. During this extended period, I will also be working closely with Joe Demharter, the current Pitman President, to allow me to be current with all company initiatives and to be fully effective come April 1st, 2009.”

Commenting on his appointment, Dave Wilkins stated: “I am extremely pleased to be taking the national sales reins from Peter Moore. This is a unique situation where I am being promoted into a position of national responsibility but still have the privilege of working for Peter as he becomes President. This promotion is the perfect segue into 2009 when I will be celebrating my 10th anniversary with Pitman.”

On May 22nd, 2008 it was announced that Joe Demharter will step down from the post of Pitman President on March 31st, 2009, at the close of the company’s fiscal year. In accordance with the terms of his agreement with the company, he will remain on the Board of Directors and enter into a consulting arrangement with the company.

About Pitman Company

Now with more than a century of service as the leading independent North American graphic arts industry supplier, the Pitman Company provides the full spectrum of product and system solutions, service and support for both digital and traditional prepress and pressroom operations. Pitman also offers tailored product solutions for the specific requirements of printing market segments such as newspaper publishing and packaging production. Pitman.com, the company's e-commerce operation, is the world's largest online printing and equipment supplies store. The company is also the country's largest independent provider of imaging products to the graphics, corporate and technical design marketplaces. Headquartered in Totowa, New Jersey, Pitman Company has branch locations with modern distribution facilities across the United States.