

FOR IMMEDIATE RELEASE

CONTACTS:

THE PRINT COUNCIL

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**ALL-STAR TEAM OF TOP INDUSTRY EXECUTIVES
TO STAFF THE PRINT COUNCIL'S
INFORMATION BOOTH AT PRINT 05**

Booth #6041, North Hall, Level 3

GREENWICH, CT, August 22, 2005 – Martin Maloney, executive director of The Print Council, a business development initiative dedicated to promote the greater use of print media, today announced that an all-star team of top executives from the printing and imaging industries' leading companies will staff The Print Council's information booth (#6041) during Print '05. The attached staffing schedule is being published in advance so prospective new members can choose who they get information on The Print Council from.

The executives will be on hand at The Print Council booth on a rotating basis, meeting visitors throughout Print 05 to provide information about the organization and its role in advancing the use of print media.

"The industry leaders who have volunteered to staff The Print Council booth make Booth #6041 a must-see stop for everyone during Print 05," said Mr. Maloney. "We invite visitors to come by for a unique opportunity to chat with them and get their personal insights about The Print Council and learn why they regard membership in the organization and support of its activities important for the future of print media."

MORE...

Member companies volunteering to staff The Print Council booth on a rotating basis include top manufacturers Agfa, IBM, Kodak, Komori, MAN Roland, Sun Chemical, and Xerox. Printing company members Sandy Alexander and United Litho will also participate, as will industry associations NAPL and PIA/GATF. Major industry publications such as American Printer, Graphic Arts Monthly, and Printing Impressions have also volunteered.

Space for The Print Council Print 05 booth was donated to the organization by the Graphic Arts Show Company (GASC).

About The Print Council

Through education, awareness, market development and advocacy, The Print Council serves the industry to develop, maintain and increase the market for printed materials. Launched in 2003, The Print Council's charter members represent many of the largest names in the industry. The Print Council may be contacted at 203-622-1333, on the Web at www.ThePrintCouncil.org, or by e-mail at m.maloney@bmc corp.com.

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(N.B. –Broadford & Maloney Inc. is part of the eight-member PR Alliance that serves The Print Council on a pro bono basis).

**THE PRINT COUNCIL PRINT 05 EXHIBIT
Booth Staffing Schedule**

FRIDAY, 9/9

10:00am – 12:20pm	Joe Truncale, NAPL
12:20pm – 2:40pm	Michael Makin, PIA/GATF
2:40pm – 5:00pm	Jim Dunn, Heidelberg

SATURDAY, 9/10

10:00am – 12:20pm	Ken Garner, United Litho
12:20pm – 2:40pm	Gina Testa and Frank Steenburgh, Xerox
2:40pm – 5:00pm	Chris Morrissey, Sun Chemical

SUNDAY, 9/11

10:00am – 12:20pm	Roger Ynostroza and Phil Saran, Graphic Arts Monthly
12:20pm – 2:40pm	Barb Pellow and Cheryl Nelan, Kodak
2:40pm – 5:00pm	Paul Reilly, founding chairman of The Print Council

MONDAY, 9/12

10:00am – 12:20pm	Roy Grossman and Jon Fogel, Sandy Alexander
12:20pm – 2:40pm	Yves Rogivue, MAN Roland
2:40pm – 5:00pm	Susan Wittner, Agfa

TUESDAY, 9/13

10:00am – 12:20pm	Leslie Wylie, IBM
12:20pm – 2:40pm	Jackie Hudmon, Komori
2:40pm – 5:00pm	Vic Stalam, Kodak

WEDNESDAY, 9/14

10:00am – 12:20pm	David Leskusky, Printing Impressions
12:20pm – 2:40pm	Scott Bieda, American Printer
2:40pm – 5:00pm	David Humphrey, Broadford & Maloney

THURSDAY, 9/15

10:00am – 12:00noon	David Humphrey, Broadford & Maloney
12:00noon – 2:00pm	David Humphrey, Broadford & Maloney

MEMBERS

Agfa	International Paper	Sappi Fine Paper
Allegra Network	Kodak Graphic Communications	Sheridan Group
Cenveo	Komori	Sun Chemical
EFI	MAN Roland	U.S. Postal Service
Franchise Services	Mitsubishi Lithographic Presses	Williamson Printing
Heidelberg	Quad/Graphics	Xerox
IBM	Sandy Alexander	

ASSOCIATE MEMBERS

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Cygnus Business Media	Kean University	Primedia Business
EMA	Leo Burnett	Print Buyers Online
GAA	Liberty or Death Communications	Reed Business
Graphic Communications World	NAK Marketing & Communications	Rogers Media
Group M	NAPL	TAGA
Hayzlett & Associates	North American Publishing	WhatTheyThink.com
Hebert Communications	NPES	Xplor International