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THE PRINT COUNCIL

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**KOMORI JOINS THE PRINT COUNCIL IN ONGOING CAMPAIGN
TO PROMOTE PRINT AS “PREFERRED MEDIUM”**

GREENWICH, CT, July 20, 2005 – Komori America Corp., a leading manufacturer of printing systems and equipment, announced that it has joined forces with The Print Council, an industry coalition dedicated to building the market for print.

As a member of The Print Council, Komori will add its prestige and its resources to an ongoing campaign in support of print that includes many of the industry’s most notable businesses and organizations. Stephan Carter, President of Komori America Corp., said the company’s decision to join was consistent with its own efforts to expand the market for printed products.

“Komori’s focus on the application of cutting edge printing press technology helps provide the graphic arts industry with the tools needed to ensure print’s position as a preferred medium,” Carter said. “Likewise, The Print Council provides a forum for the exchange of information and ideas between communicators, printing companies and industry suppliers that will help ensure the viability of print for years to come.”

Martin Maloney, Executive Director of The Print Council, lauded Komori’s decision to join and called it indicative of the commitment by the industry to assure print’s place among 21st-century communications media.

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“Technical breakthroughs in print quality and productivity are prominent among recent developments that are helping to show how powerful a tool for communications print continues to be,” Maloney said. “The Print Council is a natural affiliation for Komori, and we salute them for setting an example that we hope many other members of our industry will follow.”

One of The Print Council’s primary goals is to educate media specifiers on the advantages of print – an objective that Komori is eager to support, according to Carter.

He said, “Komori is proud to be the newest member of The Print Council. We look forward to actively participating in The Print Council’s initiatives for educating advertisers, media buyers and others of the advantages of print as a preferred communication medium.”

About Komori America Corp.

Komori America Corp. (<http://www.komori-america.us/>) is the North American arm of Komori Corporation, an international manufacturer and distributor of sheetfed offset presses, web offset presses, package and currency printing presses, and electronic control systems. Under the banner of “Freedom of Impression,” Komori is committed to developing open-architecture printing technologies that balance and harmonize the requirements of digital workflows, people, and the environment.

About The Print Council

Through education, awareness, market development and advocacy, The Print Council serves the industry to develop, maintain and increase the market for printed materials. Launched in 2003, The Print Council's charter members represent many of the largest names in the industry. The Print Council may be contacted at 203-622-1333, on the Web at www.ThePrintCouncil.org, or by e-mail at m.maloney@bmc corp.com.

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(N.B. – Liberty or Death Communications and Bradford & Maloney Inc. are part of the eight-member PR Alliance that serves The Print Council on a pro bono basis).

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