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**THE PRINT COUNCIL ANNOUNCES
ROTATION OF LEADERSHIP TEAM FOR
ORGANIZATION'S NEXT PHASE OF GROWTH**

Roy Grossman and James Dunn to Co-Chair Executive Committee

GREENWICH, CT, July 25, 2005 – Martin Maloney, executive director of The Print Council, a business development initiative dedicated to promote the greater use of printing and print media, today announced the six members of the Executive Committee that will head the organization's next phase of growth.

Roy Grossman, president and chief executive officer of Sandy Alexander, Inc., and James P. Dunn, president and chief executive officer of Heidelberg USA, now serve as co-chairmen of the Executive Committee, a new, expanded leadership structure that reflects the increasing industry-wide activities of The Print Council. They succeed Paul Reilly, founding chairman of The Print Council, who continues to serve as a member of the Executive Committee.

The Membership Committee of The Print Council will be co-chaired by Yves Rogivue, chief executive officer of MAN Roland, and Ken Garner, president of United Litho, a division of The Sheridan Group.

Gina Testa, VP Customer Business Development of Xerox Corporation, continues to chair the Marketing Committee of The Print Council as well as serving on the Executive Committee.

MORE...

Martin Maloney stated: “As the Executive Director of The Print Council, I am very appreciative of the support and direction I receive from each member of the Executive Committee. The six members, who equally represent the printing and supplier communities, are 100% dedicated to The Print Council and its objective of promoting printing and print media. The industry is fortunate to have volunteers of this stature to promote the growth of print.”

About The Print Council

Through education, awareness, market development and advocacy, The Print Council serves the industry to develop, maintain and increase the market for printed materials. Launched in 2003, The Print Council's charter members represent many of the largest names in the industry. The Print Council may be contacted at 203-622-1333, on the Web at www.ThePrintCouncil.org, or by e-mail at m.maloney@bmcorp.com.

MEMBERS

Agfa	International Paper	Sandy Alexander
Allegra Network	Kodak Versamark	Sheridan Group
Cenveo	Kodak Polychrome Graphics	Sun Chemical
EFI	Komori	U.S. Postal Service
Franchise Services	MAN Roland	Williamson Printing
Heidelberg	Quad Graphics	Xerox
IBM	RR Donnelley	

ASSOCIATE MEMBERS

Broadford & Maloney Inc.	HSPR	NPTA
CPR Marketing	InfoTrends / Cap Ventures	NYU
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Cygnus Business Media	Kean University	Primedia Business
EMA	Leo Burnett	Printbuyers Online
GAA	Liberty or Death Communications	Reed Business
Graphic Communications World	NAK Marketing & Communications	Rogers Media
Group M	NAPL	TAGA
Hayzlett & Associates	North American Publishing	WhatTheyThink.com
Hebert Communications	NPES	Xplor International