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**THE PRINT COUNCIL APPOINTS
JERRY WILLIAMSON EXECUTIVE COMMITTEE CO-CHAIR**

WASHINGTON, DC, March 16, 2006 – The Print Council announced today the appointment of Jerry Williamson, Chairman & CEO of Williamson Printing (Dallas, TX), as co-chair of The Print Council's Executive Committee.

Williamson joins Heidelberg president James Dunn as the other co-chair, and replaces Roy Grossman, President and CEO of Sandy Alexander, who will remain a member of the Executive Committee. The Executive Committee of the Board of Directors governs the actions of The Print Council.

Jerry Williamson has been associated with the printing industry since 1968 when he joined Williamson Printing Corporation. During his tenure, Williamson Printing has become a major U.S. printer, recently ranked #84 on the *Printing Impressions* Top 400 list and a consistent entry on the membership roster of the top 100 U.S. printers. Among his many leadership roles with industry organizations, Williamson has served on the Board, Executive Committee, and as Vice Chairman and Chairman of the Printing Industries of America (PIA), in various executive capacities with Graphic Arts Technical Foundation (GATF), and has received a multitude of prestigious industry achievement awards.

"These are important and changing times in the history of the printing industry, and The Print Council performs a vital function in promoting the many benefits of print and the important roles it plays. I consider this appointment to the Executive Committee of The Print Council an honor and a privilege in allowing me the opportunity to contribute my time and experience in helping to further its objectives in this critical endeavor," Jerry Williamson said in accepting the appointment.

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Executive Director Ben Cooper remarked, “Jerry Williamson continues the tradition of excellence The Print Council represents, and strongly shares in the Council’s mission to increase the knowledge and appreciation of the intrinsic value and importance of print. We are honored to have Jerry Williamson as a member of The Print Council, and we warmly welcome him to his new role.”

About the Print Council

Through education, awareness, market development, advocacy and research, The Print Council serves the industry to develop, maintain and increase the market for printed materials. Launched in 2003, The Print Council’s members now number in the hundreds, representing more than 50 companies, including many of the largest names in the industry. The Print Council may be contacted through Ben Cooper, Executive Director at 202-973-5977, by e-mail at bycooper@wms-jen.com, or on the Web at www.ThePrintCouncil.org.

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(N.B. – Hebert Communications and Broadford & Maloney Inc. are members of the PR alliance that serves The Print Council on a pro bono basis.)

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