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THE PRINT COUNCIL

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THE PRINT COUNCIL TO HOLD GENERAL MEMBERSHIP MEETING AT PRINT '09 IN CHICAGO

WASHINGTON, DC – September 9, 2009 – The Print Council Executive Committee has announced that its general membership meeting will be held at Print '09 in Chicago on Tuesday September 15th at 11:30 am in Room N135, McCormick Place, North Building, Level 1.

At this meeting, Ben Cooper, Executive Director, will report on several new initiatives undertaken by The Print Council:

- Print Delivers Agency Presentations** – the multi-media presentations delivered to ad and media agencies, including Starcom Media Group and Campbell Ewald. Members participating in these sessions included NewPage, Xerox, Kodak, Heidelberg USA, IWCO Direct, Sandy Alexander, Sappi, and the US Postal Service. Additional presentations are planned on the national and regional levels.

- Why Print is Green** – this new report describing ten specific ways in which print is green – from the responsible products used, renewable energy sourced, increased recycling rates, improved design and delivery methods. The report is intended for use by printers and designers to demonstrate to their customers why print media is the environmentally sound choice for communicating with the audiences they want to reach.

MORE...

- **Print in the Mix** – the renewal for two additional years of The Print Council grant to RIT's School of Print Media.

For more information, please contact Ben Cooper at 703-615-6003 or Joanne Vinyard at 703-623-9613.

About The Print Council

Through education, awareness, market development, advocacy and research, The Print Council serves the industry to develop, maintain and increase the market for printed materials. The Print Council can be contacted through Ben Cooper, Executive Director, at 202-973-5977, by e-mail at bycooper@wms-jen.com, or on the Web at www.ThePrintCouncil.org.

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(N.B. –Broadford & Maloney is part of the PR Alliance that serves The Print Council on a pro bono basis).

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Alcom Printing Group	International Paper	Mossberg & Company
Appleton Coated	IWCO Direct	NAK Marketing & Communications
Broadford & Maloney Inc.	Jacob North Printing	NewPage
Classic Graphics	Japs-Olson	The P.A. Hutchison Company
Colorado Printing	Jet, Inc.	Panaprint, Inc.
Continental Web Press	The John Roberts Company	Pitney Bowes
Corporate Press	Kodak	Sandy Alexander
Custom Data Imaging	Lake County Press	Sappi Fine Paper
EFI	Lawton Printing	Unisource
Friesens Corp.	Lecta North America	U.S. Postal Service
GLS Companies	Leo Burnett USA	Westamerica Graphics
HBP Inc.	Mitsubishi Lithographic Presses	Williamson Printing
Heidelberg USA	Mohawk Fine Papers	Xerox
The Hickory Printing Group		

ASSOCIATE MEMBERS

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