



Printable Technologies, Inc.
201 Lomas Santa Fe Dr.
Suite 270
Solana Beach, Ca
92075-1288

FOR IMMEDIATE RELEASE

DRIVER-BASED PDF CREATION AND JOB SUBMISSION MODULE ON DISPLAY AT PRINT05

JobExpress™ - print driver technology to manage production of ad hoc documents

Solana Beach, CA – September 9, 2005 – At Print05, September 9-15, 2005, Chicago, IL, Printable Technologies, Inc., the world leader in e-commerce print workflow and Variable Data Printing (VDP) solutions, will demonstrate JobExpress, a driver-based PDF-creation and job-submission module that creates and submits ad hoc jobs from any application.

“JobExpress is the latest addition to our suite of Adobe PDF workflow products,” stated Coleman Kane, President and CEO of Printable Technologies. “With this tool, our print service providers can extend their service offerings from one-off, ad hoc desktop documents such as PowerPoint presentations or proposals in Word documents to static, versioned, and variable print on demand through complete “spec & bid” print projects. Print buyers will be able to purchase all their printed products right from their desktops.”

With JobExpress integrated into the PrintOne Customer Center, print service providers – from in-plant operations to digital and quick printers – can offer an integrated Adobe PDF workflow for ad hoc print projects. A configurable client, JobExpress is based on preset file creation parameters and produces a JDF job ticket.

The print driver allows end-users to create and submit one-off jobs from any application – including Microsoft Office programs such as Word, Excel, Publisher and PowerPoint – by simply selecting the application print function. After the user has reviewed and approved the PDF proof, the file is encrypted and a job submission form is presented to the user for completion. Created by the print service provider, the job submission form contains all necessary pricing, production, and finishing parameters. The job is then automatically priced and the user can approve the print job and proceed to check out where shipping and billing information is completed.

Key features include:

- Reliable PDF job creation
- File encryption and transfer
- Customizable job submission screen
- Automatic job cost calculator
- Seamless e-commerce integration

Print service providers offering JobExpress print drivers to their customers can expand the range of acceptable file formats to include documents created with Microsoft Office applications and make it easy for their customers to submit print jobs from desktop applications. Reducing production time and costs through a seamless PDF/JDF Web-to-print workflow that includes a standardized JDF job ticket drops cost savings right to the bottom line.

About Printable Technologies

Printable Technologies is a world leader in providing online Variable Data Printing Solutions to commercial and digital print service providers, ad agencies and direct marketing companies, and the enterprises using their services. Three modules - PrintOne Customer Center, Printable Dashboard, and Printable Manager - comprise the Printable System, delivering real-time integrated business communications applications, online ordering and e-commerce, versioned and variable documents, job submission, and file transfer.

Printable solutions easily integrate with ERP solutions such as Ariba, SAP, and Oracle; content management solutions like Documentum; accounting and shop floor management applications such as Prism and Quantum; and major digital production workflows from Hewlett-Packard, Canon, Xerox, NexPress, and more.

Today more than 500 service providers around the world use the Printable VDP and online workflow systems to serve more than 1,300 corporate customers. Nearly 15% of the Fortune 500 offer desktop access to Printable's products. Improved efficiency for every aspect of the procurement process means printers enjoy higher revenues, new business growth, and better customer retention. For more information, go to www.printable.com.

Media contact:

Printable Technologies
Joe Fedor
Director of Product Marketing
Phone: (858) 847-6600
E-mail: jfedor@printable.com

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