



Printable Technologies, Inc.
201 Lomas Santa Fe Dr.
Suite 270
Solana Beach, CA
92075-1288

Pace Systems Group
1902 2nd Avenue North
Jacksonville Beach, FL
32250-2734

Printable Technologies and Pace Systems Group Deliver Integrated End-to-End Solution

**Collaborative effort brings a dynamic, fully-integrated web to print solution and
print management system to market.**

For Immediate Release

Solana Beach, CA/Jacksonville, FL – October 15, 2006 – Printable Technologies®, Inc., leading provider of Web to Print (W2P) workflow and Variable Data Printing (VDP) solutions, and Pace Systems Group, a leading developer of business management and e-commerce solutions for the printing industry, together announced today the integration of the ePace™ print management system with the PrintOne™ Web to Print solution. Utilizing Printable Technologies' Web Services and XML Data Feeds, the integrated solution provides an end-to-end online print procurement and production workflow leveraging each system's full range of functionality.

"Our goal is to partner with best of breed companies like Pace Systems Group to deliver a complete, end-to-end workflow solution to our customers," said Coleman Kane, president/CEO of Printable Technologies. "With Web services and XML data feeds, we have taken another step toward a fully automated process of buying, producing, and using print."

"We are excited by our partnership with Printable," said Jay Farr, president of Pace Systems Group. "Our shared customers can now truly realize the cost-saving benefits of an automated workflow for processing online orders and managing customer inventory. Going forward, this offering provides our companies a true value proposition for future prospects."

At Graph Expo, see both solutions: visit Printable Technologies at Booth #4641 or Pace Systems Group at Booth #4850, October 15 – 18, McCormick Place, Chicago IL.

About Printable Technologies

Printable Technologies is a world leader providing software as a service to the graphic arts industry including Web to Print (W2P) and Variable Data Printing (VDP) solutions. The W2P System is comprised of three modules – PrintOne Store, PrintOne Dashboard, and PrintOne Manager – and delivers real-time integrated business communications applications, online ordering and e-commerce, versioned and variable documents, job submission, and file transfer. Printable delivers FusionPro™ VDP applications – including FusionPro Desktop, FusionPro Web, FusionPro Live, FusionPro Direct, and FusionPro Server – to commercial and digital print service providers, ad agencies and direct marketing companies, and enterprise administrative, sales, and marketing operations.

More than 800 service providers around the world use VDP and online workflow systems from Printable to serve over 1,700 corporate customers. Seventy-five of the Fortune 500 offer desktop access to Printable Technologies products. Improved efficiency for every aspect of the procurement process means users enjoy higher revenues, new business growth, and better customer retention. For more information go to www.printable.com or call 800.220.1727.

About Pace Systems Group

Pace Systems Group is a leading developer of practical business management systems that make printing and graphic art companies more efficient and profitable. ePace is comprised of a complete suite of fully-integrated software modules for estimating, scheduling, production, accounting and e-commerce and uses an appliance model that allows for installation and training to be done in a fraction of the time required by other solutions. Our advanced, secure system architecture is XML driven, ODBC compliant and allows browser-based access from Mac and PC platforms to better leverage emerging technologies that will define the digital workflow process.

The ePace system seamlessly integrates with specific industry leaders for online order processing and production management through the revolutionary PaceConnect family of modules. These offerings automate workflow, increase productivity and reduce costs by leveraging web-based technology.

Hundreds of installed systems are in operation at sheet fed, web, digital, screen printers, in-plant operations, bindery and prepress trade service companies. For more information, please visit www.pace2020.com or call 800.624.5999.

Media contact:

Printable Technologies

Gail Nickel-Kailing

Marketing

Phone: 425.894.8524

E-mail: gnickel-kailing@printable.com

Pace Systems Group

Tom Dodge

Marketing

Phone: 800.624.5999 ext. 9538

E-mail: tdodge@pace2020.com