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#### PrintOne Customer Center

Printable Dashboard

PrintFusion3

FusionPro Suite

# Printable At A Glance

## Variable Data Printing & e-Commerce Workflow Tools

- Variable data file composition and one-to-one marketing tools
- Direct-to-press corporate store order catalogs
- Complete campaign, program, and business communication management
- A real-time, integrated business communication platform
- Turn-key online applications for print

### Overview

Printable delivers affordable, online digital workflow solutions, customer relationship management, and E-commerce enabled website solutions as well as a suite of powerful desktop and server-based variable data printing tools.

Optimize your internal workflow and add new production capabilities with customized printing, direct-to-press printing and order catalogues, online proofing, and corporate campaign management.

Facilitate sales and marketing with RFI, RFQ, file transfer, order tracking, and detailed usage and billing reporting.

### Key Benefits

- Maintain privacy and control of your customer relationships
- Deliver collaborative file transfer and soft-proofing tools to your customers from your own website
- Strengthen customer relationships with branded, private customer order centers
- Streamline production, sales management, and operations
- Enable 24/7 communication channels
- Use secure Tier 1 hosting with guaranteed performance, connectivity, security, and reliability
- Integrate directly into any digital workflow via rated speed print streams

### PrintOne Customer Center

PrintOne Customer Centers enhance the one-to-one relationships between printers and existing customers. PrintOne creates a unique secure online e-business dialog between printer and print customer by processing pricing requests, print ordering, file transfers, status updates and more.

PrintOne Customer Centers lets buyers access their own secure website and conduct business with their printer from anywhere in the world, 24/7, through any Internet browser. It makes the entire print buying process easier, reduces response time and accelerates production. Plus, customers have the knowledge that their unique online information, order history, and files are safe, secure and backed up daily.

### Printable Dashboard

The Printable Dashboard is at the heart of our digital workflow solutions. This unique tool dramatically improves customer relationship management with immediate, intuitive access to all incoming quotes, orders, file transfers, and a range of other services including PrintProof, PrintFlight, PrintFusion, and PrintOne Customer Centers. Provided as the integral component of our service package, the Printable Dashboard integrates all of our services and solutions.

### PrintFusion3

The PrintFusion enabled Catalog is a powerful variable data printing, ordering, and print management tool. Once enabled within a PrintOne Customer Center, PrintFusion simplifies and streamlines the process of creating, ordering, proofing, and processing variable data print jobs.

Based on predefined, press-ready PDF templates, PrintFusion enables the print customer to place an order for frequently ordered items and follow the job through the production and fulfillment process. As a key component of our digital workflow solutions the printer receives press ready output — imposed PDF or PostScript data for single-record customized jobs or optimized print streams for multi-record variable jobs.

### FusionPro Suite

The FusionPro™ suite of products, designed and built by Printable, is a comprehensive suite of variable data and on-demand document creation tools. Built on industry-standard applications such as Adobe® Acrobat®, Adobe InDesign® and QuarkXPress®, on both Macintosh® and PC, and supporting a wide variety of output hardware, FusionPro will easily integrate into your workflow.

The FusionPro suite supports a variety of work environments from a single workstation, to on-demand web document creation, to distributed document creation and fulfillment operations in a variety of locations. It can be installed as a stand-alone application in print shops for direct mail and one-to-one marketing pieces or connected to web servers for automatic fulfillment of complex documents such as benefit enrollment kits, novels or magazine reprints. It is also used by marketing service bureaus for customers to design and order materials online for automatic fulfillment. From postcards and business cards to hundred-page variable length documents, to personalized banners and posters, the FusionPro product line has created it.

