The FusionPro™ Family
Designer™, Desktop™, and Server™

PRINTABLE ™
TECHNOLOGIES

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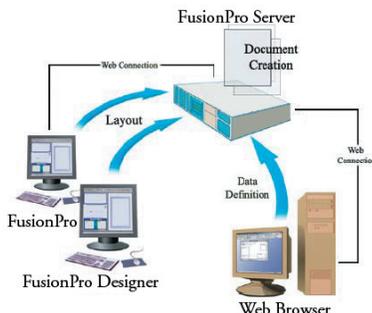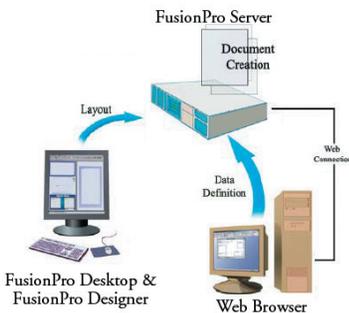info@printable.com

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Three different tools for three different workflows:

DESIGNER : Free FusionPro Design & Proofing Tool

DESKTOP : Desktop Production Tool

SERVER : Fully Automated Batch Production Tool

FusionPro Desktop

FusionPro Desktop & FusionPro Designer

FusionPro Designer

A Solution For Every Workflow

The FusionPro™ family of products, designed and built by Printable, is a comprehensive suite of variable data and on-demand document creation tools. Built on industry-standard applications such as Adobe® Acrobat®, Adobe InDesign® and QuarkXPress®, on both Macintosh® and PC, and supporting a wide variety of output hardware, FusionPro will easily integrate into your workflow.

Product Family Offerings

The FusionPro suite supports a variety of work environments from a single workstation, to on-demand web document creation, to distributed document creation and fulfillment operations in a variety of locations. It can be installed as a stand-alone application in print shops for direct mail and one-to-one marketing pieces or connected to web servers for automatic fulfillment of complex documents such as benefit enrollment kits, novels or magazine reprints. It is also used by marketing service bureaus for customers to design and order materials online for automatic fulfillment. From postcards and business cards to hundred-page variable length documents, to personalized banners and posters, the FusionPro product line has created it.

Desktop Document Creation with FusionPro™ Desktop

The simplest configuration is a Mac or PC installed with FusionPro™ Desktop software, Adobe Acrobat and QuarkXPress or InDesign. FusionPro™ Desktop is a one-stop variable data solution that incorporates data definition, design and document creation in one package. The document creator first designs a static background for the job, which is exported into Adobe Acrobat as a PDF. (Plug-ins to InDesign or QuarkXPress automate this step.) Over this background, the designer draws frames containing variable text or graphics, defines overflow pages for insertion and previews the output on screen based on sample input data. Once the design is complete, the variable content can be merged on the same computer, generating multiple-thousand record output files in a variety of RIP optimized VDP output formats, including VDX, PPML, VIPP, VPS and others.

Server-based Document Creation with FusionPro™ Server

FusionPro™ Desktop is an all-in-one solution for moderate to heavy print runs of variable data jobs, with design, data merge, and document creation occurring on the same computer. For times when the print volume is very high or for ondemand document creation, Printable offers the FusionPro™ Server. The layout defined in FusionPro™ Desktop can be exported to an intermediary file, which is dispatched to the server along with variable content. Printable provides the FP Queue mechanism for distributing jobs and load balancing high-volume jobs among multiple servers. The FusionPro™ Server offering combines the simplicity of document layout in FusionPro™ Desktop with the power of a server-based solution. One common use of FusionPro™ Server is for versioned documents where a user chooses images and specifies content from a web browser. FusionPro™ Server is provided the user's variable content and the layout defined by FusionPro™ Desktop to make a custom document. A PDF version can be immediately provided for proofing.

Distributed Design with FusionPro™ Designer

FusionPro™ Server is often installed in print shops where users can upload variable content for print runs. Some customers also want control of the layout where a team of designers creates the framework of the piece while others provide the variable content. It is not practical for each designer to obtain a copy of FusionPro™ Desktop for layout as advanced multiple-record composition is not needed. Printable offers the FusionPro™ Designer Acrobat plug-in to meet this need. At a considerably lower price point, the FusionPro™ Designer family member provides PDF template creation from InDesign or QuarkXPress and document layout in Acrobat. However, only one record at a time may be composed for proofing purposes. This provides an affordable and distributable method of custom layout creation and variable content proofing.

Together, the FusionPro™ family of Designer, Desktop and Server support a variety of workflows, from the common one-computer layout & composition system to the most complex distributed document assembly paradigms in place today. However complex your data flow, Printable has a product up to the task.

To learn more, and try FusionPro™ Server online, visit www.printable.com or contact sales at +1 (800) 220.1727 for a free consultation on how the FusionPro family can solve your custom document creation needs.