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CONTACTS:

Broadford & Maloney Inc.

Martin Maloney, 203-661-2900, m.maloney@bmcorp.com

Prism Europe Limited

David Dunbavand, +44-1206-719-930, david.dunbavand@prism-uk.com

**PRISM TO DEMONSTRATE JDF INTEROPERABILITY
OF WIN WITH LITHOTECHNICS' METRIX® AT IPEX**

**Seamless Link of Newest Versions of Both Products
Gives Estimators Optimized Imposition Capability
to Maximize Job Productivity**

COLCHESTER, UK, 27 February 2006 — Prism Europe will be demonstrating, for the first time, the JDF interoperability of the newest versions of Prism-WIN with LithoTechnics' award-winning Metrix® at IPEX, Stand #20-C40.

Visitors to the stand will see a live demonstration of how JDF import/export functionality enables the two-way flow of product descriptions and layouts between the new Prism-WIN v1903 Management Information System and the new Metrix 2.0 automatic layout calculator, which now handles web and sheetfed bound products.

The seamless link provides estimators with an optimized, efficient imposition layout for highly accurate planning to achieve maximum job productivity and enhanced profitability.

David Dunbavand, General Manager, Prism Europe, observes, "We're excited to be demonstrating the interoperability of our WIN system with LithoTechnics' Metrix 2.0 software at our IPEX stand. We see this functionality as an important centerpiece in management's drive to assure a high level of confidence in achieving successful results of even the most complex jobs at the very earliest stages of the print planning process."

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Rohan Holt, LithoTechnics founder notes, “JDF interoperability is essential for growth-minded printers, and we’re pleased to have the opportunity to join with Prism Europe in demonstrating the powerful benefits of linking WIN MIS with Metrix automated job planning. Clearly, both of our companies are fully committed to working together to advance the JDF standard as the most productive course for print production automation.”

About LithoTechnics

LithoTechnics is a privately held company founded in 2003 by Rohan Holt. Holt is the original inventor of SuperImpose™, the product that was adapted and renamed when it was acquired by ScenicSoft in 1999. Metrix, LithoTechnics’ flagship product, received the prestigious 2005 PIA/GATF InterTech™ Award, recognized industry-wide as a symbol of technological innovation and excellence. Based south of Sydney, Australia, LithoTechnics is a software company focused on providing key tools and technologies to enable print workflow automation. LithoTechnics is a full member of the CIP4 Organization. For more information, visit www.lithotechnics.com.

About Prism

Privately held Prism is the developer of MIS/ERP software products and shop-floor productivity management tools for the global printing and graphic arts industry. The company operates in 15 countries worldwide, supporting more than 10,000 end-users across all sectors of the graphic arts industries. Its flagship management system, Prism-WIN, is a software suite with up to 20 templated modules tailored for the requirements of commercial, digital or label printers. The range of modules provides management and control of virtually all processes and functions of today’s printing businesses. Prism-QTMS iQ is a print management system with machine monitoring modules and custom-developed sensors that automatically record and collate shop-floor information and statistics. For more information, visit www.Prism-World.com.

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