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**STEVENS GRAPHICS, INC. INSTALLS FIRST
PRISM QTMS iQ SYSTEM IN U.S.**

WILMINGTON, MA, July 10, 2006 — Prism USA Holdings, developer of MIS/ERP products and shop-floor productivity management tools for the printing and graphic arts industry, today announced that BellSouth-owned Stevens Graphics, Inc., the third-largest directory printer in the country, has installed the first Prism-QTMS iQ system in the U.S. QTMS iQ is the newest version of the company's advanced print management system, comprising monitoring modules and custom-developed sensors that automatically record and collate shop-floor information and statistics.

With plants in Atlanta and Birmingham, Stevens Graphics produces directories and catalogs for BellSouth and other publishers. Replacing older installations on web presses, QTMS iQ systems are now installed on all of the company's production equipment in both plants, which includes six web presses, one sheetfed press and three binders.

Christopher Mark, manager of IT for Stevens Graphics, said there were several factors influencing the decision to choose QTMS iQ over the other systems that were evaluated. "First, It is natively integrated with our Prism-WIN MIS system," he explains. "And it's the only system designed to handle new state-of-the art web presses with three reel stands. Also important for us is the capability for pallet tracking between the web presses and the binder."

"It's an advanced, sophisticated system," he continued, "and we're able to install it on any piece of equipment. The fact that accurate, immediate production information is available online, in real-time through Prism-WIN to any person in our organization is a real plus. And support is excellent, as it always has been with our Prism experience."

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Leland Morgan, general manager, Prism-USA Holdings, stated, “We’re very pleased that the performance of Prism systems and our team supporting them have earned the trust of Stevens Graphics. Their decision to install the QTMS iQ system reflects their confidence in our organization, our technology and our commitment to keep them on the leading edge of advanced print business management systems.”

The machine-installed sensors of QTMS iQ enable real-time job tracking to help cut waste, lower make-ready times and improve operating procedures. QTMS iQ provides highly accurate counting to eliminate costly job over- or under-runs, helps manage control of pallets and improves management of customer delivery times.

QTMS iQ includes several new features. They include new XML browser-based tools for managing operations from press and bindery to finished goods. New pallet-tracking modules use wireless LAN and TCP/IP technology to provide a complete view of every pallet for each section of a job.

QTMS iQ is developed via VB.NET and runs inside the .NET framework. It maximizes the use of the native XML support to pass information between the Central Data System and individual machines. QTMS iQ works with presses, reel stands, stackers, stitchers, binders and finishing lines from any manufacturer.

About Prism

Privately held Prism is the developer of MIS/ERP software products and shop-floor productivity management tools for the global printing and graphic arts industry. The company operates in 15 countries worldwide, supporting more than 5,000 end-users across all sectors of the graphic arts industries. Its flagship management system, Prism-WIN, is a software suite with up to 20 templated modules tailored for the requirements of commercial, digital or label printers. The range of modules provides management and control of virtually all processes and functions of today’s printing businesses. Prism-QTMS iQ is a print management system with machine monitoring modules and custom-developed sensors that automatically record and collate shop-floor information and statistics. For more information, visit www.Prism-World.com.