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PRISM TO PRESENT NEWEST VERSIONS
OF PRISM-WIN AND QTMS iQ
AT GRAPH EXPO 2006
Booth #5243

Functionality and Productivity Benefits
Will Be Featured in Demonstrations

WILMINGTON, MA, October 4, 2006 — Prism USA will be presenting the newest versions of Prism-WIN and QTMS iQ, demonstrating the spectrum of new features that provide the systems with expanded functionality and interoperability. The systems will be demonstrated in Prism's Graph Expo 2006 Booth #5243.

The newest release of Prism-WIN with a more advanced, user-friendly graphical interface, added functionality and an enhanced scheduling module, will be introduced to the industry with live demonstrations throughout the show. Recently released Prism-WIN SBE, pre-configured specifically to meet the requirements of small- to mid-size commercial and digital printing businesses, also will be demonstrated at the booth.

QTMS iQ will be a major product highlight of the stand. The most recent release of Prism's intelligent networked shop floor data capture system (SFDC) comprises machine monitoring modules and sensors for automatic collection of shop floor data. QTMS iQ is now modular with more "intelligence" and user friendly features, and new pallet-tracking modules using TCP/IP technology.

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Leland Morgan, General Manager, Prism USA, observes, "The new versions we're demonstrating at Graph Expo 2006 represent significant advances in the capabilities of our already powerful Prism MIS and SFDC systems. We've also made them even easier to use in virtually every type of print production environment."

"All Prism systems provide an extraordinary level of highly accurate business management information and control," he adds. "They keep profitability and operational performance clearly in sight at every stage of production. Visitors to our booth will see first hand the power of these latest releases of the industry-leading management information systems that have earned worldwide industry acclaim."

All Prism MIS and SFDC solutions support the JDF standard.

About Prism
Privately held Prism is the developer of MIS/ERP software products and shop-floor productivity management tools for the global printing and graphic arts industry. The company operates in 15 countries worldwide, supporting more than 5,000 end-users across all sectors of the graphic arts industries. Its flagship management system, Prism-WIN, is a software suite with up to 20 templated modules tailored for the requirements of commercial, digital or label printers. The range of modules provides management and control of virtually all processes and functions of today's printing businesses. QTMS iQ is a print management system with machine monitoring modules and custom-developed sensors that automatically record and collate shop-floor information and statistics. For more information, visit www.Prism-World.com.

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