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CONTACTS:

Broadford & Maloney Inc.

Martin Maloney, 203-661-2900, m.maloney@bmcorp.com

Prism USA

Leland Morgan, 800-581-4071 x210, leland.morgan@prism-usa.com

**PRISM USA TO PRESENT NEWEST VERSIONS
OF PRISM WIN MANAGEMENT INFORMATION SYSTEM
AT LABELXPO 2006
Booth #5924**

**Demonstrations Will Underscore Enhanced Functionality
and Interoperability Benefits for Maximum Productivity**

WILMINGTON, MA, September 7, 2006 — Prism USA will be presenting the newest versions of Prism WIN, the market leading print management information system, at Labelexpo Booth #5924.

The newest release of Prism WIN for the large print enterprise offers an advanced, user-friendly graphical interface, expanded functionality and interoperability as well as an enhanced scheduling module. The system's capabilities for maintaining control, reducing costs and enhancing profitability, will be demonstrated to the label industry with live demonstrations throughout the show.

A pre-configured version of the recently released Prism WIN SBE, designed specifically to meet the requirements of small- to mid-size label printing businesses, also will be demonstrated at the booth.

Leland Morgan, General Manager of Prism USA, observes, "The new versions we're demonstrating at Labelexpo 2006 advance the capabilities of our already powerful Prism WIN MIS systems while making them even easier to use in virtually every type of label production environment. They provide an extraordinary level of highly accurate business management information and control at every stage of production."

MORE...

Designed for small- to mid-size printers, Prism-WIN SBE is an ideal Management Information System (MIS) for businesses that require a full-featured solution at an entry-level price. Prism-WIN SBE supports the JDF standard and features all the capabilities needed to manage label printing businesses, including quoting and jobbing, production management, financial management, sales order processing, report writing, purchasing, inventory and shop floor management.

“With Prism-WIN SBE, we have taken business management to new levels of control and profitability,” Morgan added. “It provides the power of a full-featured MIS, is easy to implement, and provides sophisticated intelligence that assists in knowing the job status of everything from estimating through delivery.”

Based on the power of Prism-WIN, the pre-configured SBE version provides the modules most suitable for label business operations, enabling management and control of virtually every process and function performed within today’s label printing businesses.

About Prism

Privately held Prism is the developer of MIS/ERP software products and shop-floor productivity management tools for the global printing and graphic arts industry. The company operates in 15 countries worldwide, supporting more than 5,000 end-users across all sectors of the graphic arts industries. Its flagship management system, Prism-WIN, is a software suite with up to 20 templated modules tailored for the requirements of commercial, digital or label printers. The range of modules provides management and control of virtually all processes and functions of today’s printing businesses. QTMS iQ is a print management system with machine monitoring modules and custom-developed sensors that automatically record and collate shop-floor information and statistics. For more information, visit www.Prism-World.com.

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