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PRISM USA EXPANDS NORTH AMERICAN IMPLEMENTATION AND SUPPORT STAFF

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WILMINGTON, MA, October 1, 2007 — Prism USA, (www.prism-world.com), a worldwide leader in integrated management information systems for the printing industry, has announced the expansion of their acclaimed staff of MIS implementation and support specialists in North America.

Joining Prism USA as Implementer/Project Managers are Penny Chase on the West Coast and Joe Saro in the Midwest. Both Chase and Saro will report directly to Michael Kinnear, the newly named Operations Manager in North America.

"The addition of Penny and Joe as implementation specialists, along with Michael's recent appointment, are clear proof points of the increased market acceptance of both Prism products – WIN and QTMS," stated Leland Morgan, General Manager, Prism USA.

Ms. Chase, based in Irvine, CA, joins Prism USA with 22 years of industry training and support experience, most recently as a Senior Product Applications Specialist at Agfa.

Mr. Saro is based in Des Plaines, IL where he previously worked in print services management for both Blue Cross Blue Shield of Illinois, and Verizon Information Services.

"Both Penny and Joe will be welcome additions to our knowledgeable and versatile implementation staff, who pride themselves in installing MIS products and providing the best on-site, custom training in the industry," stated Kinnear.

About Prism

Privately held Prism is the developer of MIS/ERP software products and shop-floor productivity management tools for the global printing and graphic arts industry. The company operates in 15 countries worldwide, supporting more than 5,000 end-users across all sectors of the graphic arts industries. Its flagship management system, Prism-WIN, is a software suite with up to 20 templated modules tailored for the requirements of commercial, digital or label printers. The range of modules provides management and control of virtually all processes and functions of today's printing businesses. QTMS iQ is a print management system with machine monitoring modules and custom-developed sensors that automatically record and collate shop-floor information and statistics. For more information, visit www.Prism-World.com.

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