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PRISM USA FEATURES POWERFUL WIN AND QTMS BUSINESS INFORMATION SYSTEMS AT GRAPH EXPO 2007
Booth #5252

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Demonstrations Spotlight JDF Connectivity
With Leading Manufacturers' Equipment

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WILMINGTON, MA, September 7, 2007 — Prism USA is featuring its powerful Prism-WIN management information system and QTMS iQ intelligent network shop floor data capture (SFDC) system at Graph Expo 2007, Booth #5252. Booth visitors will see demonstrations of each system's extraordinary spectrum of features, flexibility, functionality and interoperability.

Prism is spotlighting both systems' support of the JDF standard with connectivity demonstrations linking the equipment of leading manufacturers, including Kodak, LithoTechnic, MAN Roland and MBO.

The live demonstrations offered throughout the show will present the powerful suite of Prism-WIN software modules that span the full spectrum of highly effective print business management. Module performance demonstrations will include key printing management functions such as estimating, purchasing, inventory control, production, scheduling, sales and financial management.

QTMS iQ presentations will demonstrate the system's user-friendly machine monitoring modules and sensors for automatic collection of shop floor data, as well as pallet-tracking modules using TCP/IP technology.

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The Prism booth also will afford Graph Expo attendees their first opportunity to meet Filip Buyse, the newly appointed CEO and President of Prism USA, who will be participating in the company's presentations throughout the show.

Leland Morgan, General Manager, Prism USA, notes, "We're delighted to have Filip with us at Graph Expo. His appointment as our CEO based here in the U.S. underscores Prism's commitment to serving this important print market.

"The Prism-WIN and QTMS-iQ systems we're demonstrating at Graph Expo 2007 have gained tremendous acceptance by the industry here in the United States. The successful installations we made in the past year alone represent a significant milestone in the growth of our U.S. customer base," Morgan continues. "We're inviting printing executives to come to the Prism booth to personally experience the power of the industry-leading management information systems that have become a market leader throughout the world."

All Prism MIS and SFDC solutions support the JDF standard.

About Prism
Privately held Prism is the developer of MIS/ERP software products and shop-floor productivity management tools for the global printing and graphic arts industry. The company operates in 15 countries worldwide, supporting more than 5,000 end-users across all sectors of the graphic arts industries. Its flagship management system, Prism-WIN, is a software suite with up to 20 templated modules tailored for the requirements of commercial, digital or label printers. The range of modules provides management and control of virtually all processes and functions of today's printing businesses. QTMS iQ is a print management system with machine monitoring modules and custom-developed sensors that automatically record and collate shop-floor information and statistics. For more information, visit www.Prism-World.com.

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