WALSWORTH PUBLISHING SELECTS PRISM WIN AS NEW ENTERPRISE-WIDE MANAGEMENT INFORMATION SYSTEM

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**New System to Integrate Data Provided by
Prism's QTMS iQ Shop Floor Data Capture System
Installed Earlier**

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WILMINGTON, MA, September 17, 2007 — Walsworth Publishing Company, a leading publisher/printer of yearbooks, textbooks, catalogs and specialty publications, has selected Prism's WIN as the company's new enterprise-wide MIS system.

Walsworth opted for Prism WIN, following extensive intensive evaluations of the leading MIS systems available for the graphics industry. The decision follows Walsworth's installation last year of Prism's QTMS iQ intelligent network shop floor data capture system on all of the company's printing and bindery equipment.

Prism WIN provides an advanced enterprise-wide MIS system with the flexibility to work with third-party software and the capability to communicate via JDF and XML. It also has unlimited expandability to support future growth.

When fully integrated, the Prism WIN and Prism QTMS iQ systems will deliver important gains, impacting the entire spectrum of Walsworth's administrative and production workflow, from estimating, order processing and manufacturing to distribution.

Walsworth's Prepress Technology Manager, Grant Fritch, is the team leader for the major company-wide technology initiative. "Our experience with the successful launch of the Prism QTMS iQ system demonstrates that the Prism organization provides the kind of partnership commitment that we want in our technology vendors," he says. "Their quality performance on the project was instrumental in our decision to expand our relationship with them to design and implement the specific MIS solution we consider vital to the exciting future of Walsworth."

Leland Morgan GM of Prism-USA, adds, "We have a great partnership with Walsworth Publishing that we built through our work together on the planning and installation of their QTMS iQ system. We're very pleased that they have again placed their confidence in us and in our MIS solutions."

About Walsworth

Now in its 70th year, family-owned Walsworth Publishing Company has earned worldwide recognition as one of the largest and most progressive printer/publishers in the United States. Headquartered in Marceline, Missouri, the company has more than 1,250 employees worldwide and four separate locations with a total of 329,000 square feet of manufacturing space. Walsworth has an extensive array of state-of-the-art color web and sheetfed presses, prepress, bindery, specialty finishing and mailing equipment. The company's Commercial Book Division specializes in high-quality, four-color books, as well as trade books, military publications and city and county histories.   Using a highly flexible, responsive production system with specialized equipment and skilled craftsmanship, Walsworth assures its worldwide customer base graphics excellence and outstanding value. More information about the company is available at walsworthprinting.com.

About Prism

Privately held Prism is the developer of MIS/ERP software products and shop-floor productivity management tools for the global printing and graphic arts industry. The company operates in 15 countries worldwide, supporting more than 5,000 end-users across all sectors of the graphic arts industries. Its flagship management system, Prism-WIN, is a software suite with up to 20 templated modules tailored for the requirements of commercial, digital or label printers. The range of modules provides management and control of virtually all processes and functions of today's printing businesses. QTMS iQ is a print management system with machine monitoring modules and custom-developed sensors that automatically record and collate shop-floor information and statistics. For more information, visit www.Prism-World.com.

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