PRISM QTMS EXPANDS TO INDIAN SUBCONTINENT
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**Prism QTMS Continues to Expand Around the World
Where Accurate Production Counts and
Work in Process Control is Critical**

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WILMINGTON, MA, April 14, 2008 — Prism Group Holdings, Ltd. and S. L. Kulkarni Cyril Graphics Pvt. Ltd. have entered into an agreement for exclusive sales, distribution, and support of Prism's award winning suite of production management software and hardware tools, QTMS, throughout India, Nepal, and Sri Lanka.

"The Indian subcontinent is a strong print market and expectations are that it will continue to grow," stated Filip Buyse, President and CEO of Prism. "It represents a growing market for QTMS because of the workflow efficiencies the local printers are seeking. S. L. Kulkarni Cyril Graphics is a respected representative of Goss International and has many customers throughout India, Nepal, and Sri Lanka. We are pleased that they have chosen QTMS over all other production management solutions."

"Since we personally know the major printers and publishers in India, Sri Lanka and Nepal, we feel confident of marketing QTMS products in our area," said Surendra Kulkarni, Jt. Managing Director of S. L. Kulkarni Cyril Graphics. "These printers and publishers continue to streamline their manufacturing operations for better profitability. QTMS can help them significantly reduce their paper costs and cycle time."

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S. L. Kulkarni Cyril Graphics began serving the printing industry in 1981 at about the same time that QTMS was founded. The heritage of both is important to the success of this partnership in the marketplace. QTMS was chosen, in part, because it can operate as a stand-alone production management system, or integrated into a printer's existing management information system (MIS). Its open, XML-based API is a strong asset in this marketplace as well as around the world. S. L. Kulkarni's and Cyril D'Souza's vast experience with web printers will assure that QTMS is marketed to the proper demographics.

QTMS iQ, the latest version of QTMS, offers press, bindery, and finishing count control as well as plant-wide workflow and pallet control. iQ is available as a standalone production management system with job planning and machine loading functionality. It can be integrated into an existing management information system, or it can operate as a total business solution with the Prism Win MIS. QTMS iQ was a winner of the 2007 Must See 'Em Award. QTMS iQ and all other Prism MIS solutions support the JDF specification.

About S. L. Kulkarni Cyril Graphics Pvt. Ltd.

S.L. Kulkarni Cyril Graphics Pvt. Ltd. was formed by S.L. Kulkarni and Mr. Cyril D'Souza for marketing and servicing web offset products manufactured by Goss International, Inc. S.L. Kulkarni, a qualified engineer, has worked in the newspaper industry since 1963, and since 1981 had been an exclusive representative of Harris Graphics Corporation, which was acquired by Heidelberg in 1988. From 1981 until March 2005, S. L. Kulkarni successfully sold and serviced about 75 web offset press systems in India. This was done under his proprietorship company "S. L. Kulkarni & Co."

Cyril D'Souza, a qualified printer, has worked in the newspaper industry since 1965. He worked in prestigious companies such as Metal Box, Gujarat Samachar and Free Press Journal. In 1985, he took the agency of Hantscho printing machinery which was later acquired by Rockwell International which also owned Goss Graphics. Since then he successfully sold and serviced over 60 newspaper web offset press systems in India. This was done under his proprietorship company "Cyril Graphics".

The company has a sales staff and over 20 engineers to install and service the equipment they sell.

About Prism

Privately held Prism is the developer of MIS/ERP software products and shop-floor productivity management tools for the global printing and graphic arts industry. The company operates in 15 countries worldwide, supporting more than 5,000 end-users across all sectors of the graphic arts industries. Its flagship management system, Prism-WIN, is a software suite with up to 20 templated modules tailored for the requirements of commercial, digital or label printers. The range of modules provides management and control of virtually all processes and functions of today's printing businesses. QTMS iQ is a production management system with machine monitoring modules, custom-developed sensors and plant-wide WIP tracking that automatically record and collate shop-floor information and statistics. For more information, visit www.Prism-World.com.

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JDF is a trademark of the CIP4 Organization.