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Prism WIN MIS Joins MAN Roland Westmont Graphic Center

Prism WIN MIS Demonstrates Real-Time JDF Integration to MAN Roland Presses and Provides Job Plan and Costing Data for Demonstration Jobs

WILMINGTON, MA, April 23, 2008 — In the continuation of a partnership that began as founding members of the Networked Graphic Production Partnership (NGP), Prism Group Holdings, Ltd. and MAN Roland, Inc., today announce the installation and demonstration of the Prism WIN management information system (MIS) at the MAN Roland Westmont, Illinois Graphic Center. Prism WIN is responsible for creating the job tickets for all jobs in the Graphic Center and capturing actual material, labor and machine costs through its shop floor data capture module.

“We chose to highlight our integration to Prism WIN because of our long-standing JDF connectivity,” said Hal Stratton, Director of New Technologies at MAN Roland. “WIN not only provides job ticket information to our presses, but also to our Kodak Prinergy prepress workflow. Through PrintNet, all of our presses send real-time, JMF messages to WIN of actual job progress and machine performance. At the end of a customer demonstration we actually print out a WIN job cost detail report for the customer, for the actual job we just ran. Prism WIN ties our entire workflow together.”

Although the primary objective of the Westmont Graphic Center is to showcase MAN Roland presses, printers today are increasingly looking for how their new press will integrate into their overall production workflow.

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“The integration between an MIS and our presses through PrintNet is of paramount importance to our customers. MAN Roland has led in the early and continued development of JDF, with active roles at the highest levels of the CIP4 organization – as Partner, Advisory Board Member, and chairs of both the conventional printing (sheetfed) and web/rotary printing working groups. We have put our leadership into action with JDF integration, and have more than 45 proven JDF customer installations working with a variety of MIS solutions. I’m excited to have Prism WIN installed in our facility, and demonstrating the advantage of JDF integration. As a worldwide solution and long time player in real-world JDF connectivity, WIN offers our customers a strong option toward computer integrated manufacturing,” said Vince Lapinski, CEO of MAN Roland.

“MAN Roland has always been a technological leader in sheetfed and web presses and Prism has had many technological firsts in management systems over the past 25 years. Our partnership is a natural extension of both of our capabilities and will help our joint customers increase efficiency, reduce waste, and manage their business more effectively,” said Leland Morgan, General Manager of Prism North America.

Prism WIN is a powerful and unique Windows-based software suite comprised of discrete modules, each providing management and control for a specific process or function essential to the print trade. There are 20 modules to choose from, all fully compatible with the QTMS Production Management System. Prism WIN is written in Microsoft’s .NET environment and is available on either Microsoft SQL Server or Oracle databases.

About MAN Roland

MAN Roland Druckmaschinen AG is the world's second largest printing systems manufacturer and the world's market leader in web offset. MAN Roland operates out of Offenbach and Mainhausen, Augsburg and Plauen in Germany. It employs almost 9,000 people and has annual sales of some Euro 2 billion with an export share of almost 84%. Web and sheetfed offset presses provide solutions for publishing, general commercial and packaging printing.

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In North America, the office is headquartered outside of Chicago and the company employs 250 people throughout the United States and Canada.

www.manroland.us.com

About Prism

Privately held Prism is the developer of MIS/ERP software products and shop-floor productivity management tools for the global printing and graphic arts industry. The company operates in 15 countries worldwide, supporting more than 5,000 end-users across all sectors of the graphic arts industries. Its flagship management system, Prism WIN, is a software suite with up to 20 templated modules tailored for the requirements of commercial, digital or label printers. The range of modules provides management and control of virtually all processes and functions of today's printing businesses. QTMS iQ is a production management system with machine monitoring modules, custom-developed sensors and plant-wide WIP tracking that automatically record and collate shop-floor information and statistics. For more information, visit www.Prism-World.com.

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JDF is a trademark of the CIP4 Organization.