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**PRISM NORTH AMERICA FURTHER EXPANDS
ITS OUTSTANDING IMPLEMENTATION TEAM**

WILMINGTON, MA, January 22, 2008 — Prism North America, (www.prism-world.com), a worldwide leader in integrated management information systems for the Graphic Arts Industry, has announced the newest expansion of its staff of MIS implementation and support specialists in North America.

Todd Barrineau has joined Prism USA as Implementer/Project Manager based in the Charlotte, North Carolina area. He reports directly to Michael Kinnear, the company's Operations Manager in North America.

"Todd's appointment is the fourth solid addition to our nationwide implementation and support capability over the last few months," notes Leland Morgan, General Manager, Prism North America. "The expansion reflects the fast-growing acceptance of our Prism WIN and QTMS products throughout the industry."

Mr. Barrineau joins Prism North America following 10 years with Creo, Inc. where he had been Technical Account Manager Global Accounts Group, Technical Sales Specialist and Application Support Specialist. Previously he had been in pre-press production and operations management with leading South Carolina printers. He also had been owner/manager of his own marketing solutions firm in Charlotte. He is a graduate of the University of South Carolina in Columbia.

"Todd's extensive experience in technical project management and solution development, represents an important addition to our high-performance implementation team known throughout the industry for outstanding MIS implementation and on-site training, and gives Prism North America a strong presence in the Southeastern printing market," added Kinnear.

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About Prism

Privately held Prism is the developer of MIS/ERP software products and shop-floor productivity management tools for the global printing and graphic arts industry. The company operates in 15 countries worldwide, supporting more than 5,000 end-users across all sectors of the graphic arts industries. Its flagship management system, Prism-WIN, is a software suite with up to 20 templated modules tailored for the requirements of commercial, digital or label printers. The range of modules provides management and control of virtually all processes and functions of today's printing businesses. QTMS iQ is a print management system with machine monitoring modules and custom-developed sensors that automatically record and collate shop-floor information and statistics. For more information, visit www.Prism-World.com.